

## What is Coaches vs. Cancer?

Coaches vs. Cancer is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches (NABC) that empowers basketball coaches, their teams, and local communities to make a difference in the fight against cancer.

The program leverages the personal experiences, community leadership, and professional excellence of basketball coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities, and advocacy programs.

Coaches vs. Cancer evolved from a concept championed by Norm Stewart, former head coach of the University of Missouri's men's basketball program, cancer survivor, and member of the National Association of Basketball Coaches. He started the program by challenging fans to pledge a dollar amount for every three points made by his team during the season.

The American Cancer Society and the NABC adopted that concept in 1993 and transformed it into a nationwide effort to unite coaches across the country in the common mission to provide help and hope to all people facing cancer. Today, more than 500 Division I, II, and III college coaches are involved in the program, having raised more than \$30 million to support the American Cancer Society's lifesaving mission since its inception.

For More Information: [www.cancer.org](http://www.cancer.org)



## COACHING CLINIC SCHEDULE

**8:30-9:00 AM**

Registration & Continental Breakfast

**9:00-9:45 AM**

Coach Bobby Jones—Saint Francis University  
*"Transition Basketball"*

**9:45-10:30 AM**

Coach Lance Loya—Mount Aloysius College  
*"Full-Court Pressure Defense"*

**10:30-10:45 AM**

Break

**10:45-11:30 AM**

Coach Lance Loya—Mount Aloysius College  
*"Favorite Drills & Topics by Request"*

**11:30-12:15 PM**

Coach Marcus Kahn—Pitt-Greensburg  
*"Individual Player Development"*

**12:15-1:00 PM**

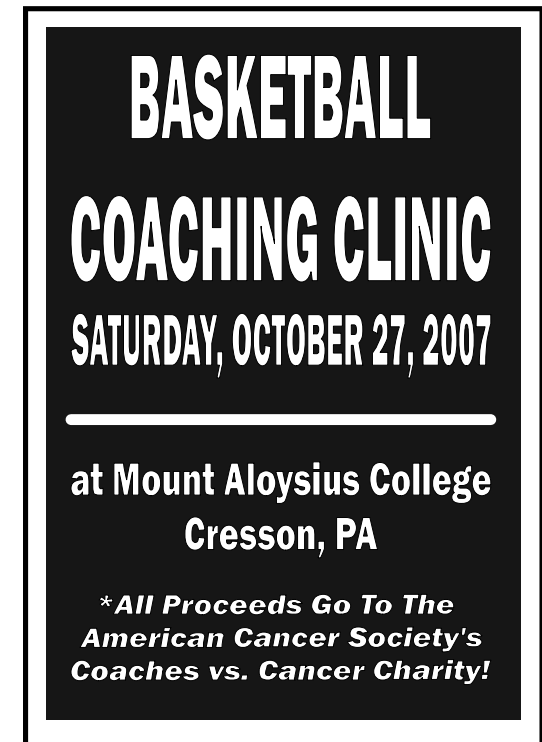
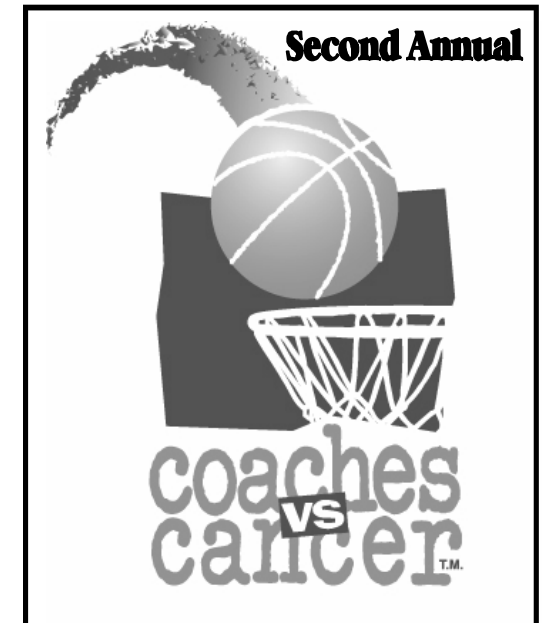
Lunch on Your Own

**1:00-3:00 PM**

Mount Aloysius Men's Basketball Practice  
*(\*Open to any coach who would like to stay and observe the team's practice session.)*

## DIRECTIONS TO MOUNT ALOYSIUS

The coaching clinic will be held in the Health & Fitness Center on the campus of Mount Aloysius College in Cresson, PA. Mount Aloysius is located just off U.S. Route 22. From points east, exit at Cresson Summit. Turn right onto old Rt. 22 and travel approximately 2 miles to Mount Aloysius College. From points west, exit at the Cresson interchange. Merge right and follow Rt. 53 north to intersection. At light, turn left onto Admiral Peary Highway and travel approximately .25 mile to Mount Aloysius College.





**BASKETBALL  
COACHING CLINIC**

**SATURDAY, OCTOBER 27, 2007  
AT MOUNT ALOYSIUS COLLEGE**

The Coaches vs. Cancer Coaching Clinic is for boys and girls coaches of all levels of play, including elementary, jr. high, high school, and AAU. It is a chance to share ideas with fellow coaches, and improve your own coaching style.

Join coaches Bobby Jones, Lance Loya, and Marcus Kahn for a day of instructional lectures on a variety of basketball topics, complete with on-court demonstrations.

The cost of the clinic is just **\$20.00** per coach. **ALL** proceeds from the clinic go to the American Cancer Society's Coaches vs. Cancer charity. This a great opportunity to get a jump-start on your season, and contribute to a very worthy charity!!!

For additional information, please contact:

**Lance Loya**  
Head Basketball Coach  
Mount Aloysius College  
Phone: (814) 886-6314  
Email: lloya@mtaloy.edu



**Bobby Jones**

*Head Men's Coach Saint Francis University*

*9:00 am to 9:45 am*

*"Transition Basketball"*

Coach Jones has led the Red Flash for the past nine seasons, and enters 2007-08 with the third most wins in school history. He has previously coached at Minnesota, Pitt, Western Kentucky, and Middle Tennessee State, and is well-versed in the intricacies of transition basketball.

**Lance Loya**

*Head Men's Coach Mount Aloysius College*

*9:45 am to 10:30 am*

*"Full-Court Pressure Defense"*

Coach Loya's teams have earned a reputation for playing an exciting up-tempo style, and a big part of that has been the effectiveness of their full court pressure defense. He will break down their varied presses, and demonstrate some of the drills used to practice this type of defense, as well as effective press breaking techniques.

*10:45 am to 11:30 am*

*"Favorite Drills & Topics by Request"*

By popular demand from last year's clinic, a special session will be devoted entirely to covering topics specifically requested by those in attendance. Attendees' questions will be answered. Guaranteed to be beneficial to all!!!

**Marcus Kahn**

*Head Men's Coach Pitt-Greensburg*

*11:30 am to 12:15 pm*

*"Individual Player Development"*

Coach Kahn is entering his sixth season at the Pitt-Greensburg helm. During that time, the Bobcats have enjoyed some of their most successful seasons, including consecutive trips to the conference championship game. Coach Kahn has a sincere knack for developing talent.

**COACHES VS. CANCER  
BASKETBALL COACHING CLINIC  
REGISTRATION FORM**



**Date:** Saturday, October 27, 2007

**Time:** 9:00 am to 12:15 pm

**Cost:** \$20.00 per coach (\*\$15 if received by 10/26/07)  
**(\*Registration at the door is permitted, however, pre-registration greatly appreciated!)**

Coach #1: \_\_\_\_\_

School: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Coach #2: \_\_\_\_\_

School: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Coach #3: \_\_\_\_\_

School: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

\*Please detach and return the completed registration form along with check made payable in the appropriate amount to "American Cancer Society" to:

**Mount Aloysius College  
Basketball Office  
7373 Admiral Peary Highway  
Cresson, PA 16630**

