There are three parts to this President’s Report to the Community:

1. An Executive Summary
2. A Baker’s Dozen of Highlights
3. An Update That Tracks the Strategic Plan

PART ONE: EXECUTIVE SUMMARY

I ended the recent State of the College address with two comments that I want to use as preface for this President’s Report to the Community. They concern the level of engagement for Michele and me here at the College, and the status of women religious in America and at Mt. Aloysius.

First, 2011-12 was another extraordinary year for Michele and me at Mt Aloysius. We appreciate all your support, both personal and professional. As a result of the formal, metrics-focused performance review submitted to the Board, I can tell you that last year we:

- **Participated in over 300 events on our campus**—from Mercy Scholar socials to Education Department Mock Interviews to formal lectures for four classes in three different departments
- **Delivered formal remarks at over 50 campus events**—open houses and Mercy Scholar Banquets for our prospective students, Honor Society Inductions and Student Athlete Banquets for our current students, President’s Appreciation Dinners and Alumni Awards Banquets for our alums and donors, and Retirement Lunches and new doctorate celebrations for our faculty and staff
- **Visited with over 150 community partners** from local arts groups to Rotaries, Chambers and other non-profits, to Presidents from a dozen competitor institutions and
- **Keynoted more than a dozen different major events in the region**, from the Altoona High School Commencement to the annual meeting of high school Principals and administrators in Cambria, from the five county Inns at Court lawyers and judges symposium to the Blair County BASICS K-12 seminar, from the United Way Annual Meeting to the Sheetz Corporation Graduation (for its continuing education students).

Second, this was an interesting year for women religious in America as the Vatican announced a new review of the work and status of their principle membership organization in the United States—the organization that represents almost 80% of all women religious in this country. Some religious leaders want to proscribe the permissible range of work performed by these women—who come from dozens of
different religious orders and congregations—which if carried out would severely restrict their ability to fulfill their founding mission. Many of you have watched this debate as closely as have I. You may have noted the hundreds of profound public statements from many leaders of the Catholic and other faiths in support of their many good works, and of these Sisters personally.

I want to start this first report of a new academic year with a reference to these incredible women who founded—and whose work and spiritual ethic continue to undergird—Mt Aloysius College. This is the story of the miraculous collection of extraordinary women who founded the order and brought its mission of service and justice, mercy and hospitality across these Allegheny Mountains, first to Pittsburgh and then to Cresson, Pennsylvania. My words are intentional—miraculous and extraordinary—but don’t just take my words for it.

Michele lent me a book on the life of “Frances Warde: American Founder of the Sisters of Mercy” written by Kathleen Healy (an occasional co-author with our own Sister Helen Marie Burns). In this year when the work of all women religious is under cross-examination, I want to share with you two paragraphs on the history of those women religious who founded Mt Aloysius, the Sisters of Mercy, from Ms. Healy’s book:

“The fact that by 1943 the congregation of Mercy had become the second largest congregation of religious women in the world, with a membership of thirty thousand and with the number of convents in the United States more than double those of all other Mercy convents in the world combined, indicates that the unprecedented expansion of the Institute of Mercy is due to neither temporal nor spatial factors. The elements that contributed to the unexampled growth of the Congregation were spiritual, structural, social, and personal.

The mid-nineteen century church was ready for an active/contemplative congregation of women; for a comparatively autonomous governmental structure and religious community; for a congregation that left its cloisters daily to minister the poor, the sick and the uneducated; for religious leaders capable of combining personal spirituality with a pioneering spirit of initiative and independence. Perhaps the last named element was the most significant in the development in the congregation of Mercy....”

Let us hope that the current formal review by the Vatican results in a greater not lesser appreciation for all these qualities—service to the poor and uneducated, personal spirituality and pioneering spirits—that have worked so much to the benefit of Mt Aloysius over its 160 year history. And let us thank these Sisters, under the pressure of what some perceive as an attack on their way of life, but still never missing a day in service here:

- Sister Helen Marie Burns, our Vice President for Mission Integration
- Sister Nancy Donovan, our Director of Campus Ministry

and our almost daily volunteers...
• Sister Charlene Kelly (former long-time Registrar)
• Sister Giuseppe (who lends her skills as a Montessori founder to Little People’s Place four days a week),
• Sister Benedict Joseph Watters (who keeps the chapel trim and prepares the way for so many of our spiritual events) and
• Sister Eric Marie Setlock (who sings, plays, conducts and mentors).

Finally, let me begin this community report to you with special thanks to our Trustees for an extraordinary year as we kick off yet another. Ours is a very talented board, with CEOs and lawyers, Sisters of Mercy and entrepreneurs (of business and the arts), doctors, judges and a former college first lady. They are led by a wise counsel, in the person of Chairman Dan Rullo. And it has been a real pleasure to work side by side with him these first two years. Thank you Mark, Ann, Barbara, Philip, Sr. Margaret, Sr. Mary Ellen, Dr. Hunt, Judge Klementik, Adele, Scott, Jim, Sr. Lisa, Mike, Sr. Jean, Bill, Rick, Dan, Ed, Joe, Tim, Sr. Sara and Derek.

PART TWO: BAKER’S DOZEN OF HIGHLIGHTS

1. Convocation: The 2012-13 Convocation Address was delivered by John Granger who has built an international audience with his evocation of home, hospitality and Christianity in his prolific analyses of two series that have unprecedented appeal amongst millennials—Harry Potter and The Hunger Games. He is author of 10 books and a score of journal articles and op-eds, has keynoted events at such diverse locations as the Princeton Theological Seminary and the St. Emmelia Orthodox Homeschooling Center in Ligonier and has spoken at Colleges all over the world from St. Andrew’s in Scotland to the University of Ottawa in Canada, from Yale to Youngstown. A grad of the University of Chicago and the USMC, Granger was an unusual choice, but his interaction was spirited, informative and at times very personal (he is father to seven)—in three classes, a panel discussion with Mt Aloysius faculty, three meals with students and faculty and a closing dinner with the PEC, faculty leaders, the English Department and several trustees. Here is the John Granger news release

2. **Recent awards to the College:**
   - Listed a second time as a “College of Distinction” for fall 2012 for “engaged students, great teaching, vibrant communities, and successful outcomes.”
   - Named to the **2012 President’s Higher Education Community Service Honor Roll** by the Corporation for National and Community Service, one of three schools in our five county area.
   - Named a **2012 Military Friendly School by G.I. Jobs** and consistently since the inauguration of the program. The list honors the top fifteen percent of colleges, universities and trade schools that are doing the most to embrace American’s veterans as students. Mount Aloysius College received this honor for the fourth year in a row and was the first regional College to be so honored
   - The **Allegheny Mountain Collegiate Conference spring academic honor roll** included more than 80 student athletes from Mt Aloysius (3.2 GPAs). That is more than 50% of all MAC student athletes, is the highest number and percentage since the AMCC started this awards program, and is a 15% improvement over last year. 20 of them were inducted into the sports Honors Society, also a record for Mt Aloysius.

3. **Civil Discourse Monograph:** Our year of Civil Discourse Initiatives at the College has come in for much praise and some imitation—and we are happy for both. The last two events were both outstanding: the Fifth Annual Moral Choices Lecture in April by Dr. Kathleen Hall Jamison and the Commencement address in May by Federal Third Circuit Justice D. Brooks Smith on “Listening.” We put together a **Mt Aloysius monograph**—now available on the shelves of the United States Library of Congress—which contains the text of our inaugural symposium on the topic, selected readings by people like Dr. Amy Gutman (Penn), Dr. P.J Forni (Johns Hopkins) and other scholars in the field and pieces by practitioners like Judge Smith, former Congressman Jim Leach and others. We have shared the
monograph with over 700 colleagues around the nation, including all 240 members of the ACCU (where our program was honored as a best practice), our fellow Mercy colleagues, and 50 of my classmates from the Harvard Program for New Presidents. The monograph is available here: http://www.mtaloy.edu/civildiscoursemonograph/.

4. **Campus-wide theme—Hospitality:** last year, we focused 15 events on “Civil Discourse”—the practice of critical thinking, clear writing, careful listening, constructive speaking—in person, in public and on the internet. This year, we will focus on “Hospitality” (a core Mercy value)—“Finding Home in a Changing World.” Some elements of the Hospitality Speaker Series include:

- **Convocation Address** (see 1 above)
- **Fall Honors Lecture** entitled “The Hospitality of Writing,” jointly delivered by Pulitzer-Prize winner David Shribman and his wife Cindy Skrzycki, an award-winning writing instructor at Pitt
- **Faculty Honors Symposium** will look at “hospitality” and “home” from perspectives as diverse as psychology, religion, government and English. Thank you Drs. Dragani and Costanza and company.
- **Fall Orientation Program** had several skits and programs (some of them by the group “Dis-Orientation”) built around the theme. Thank you Elaine, Chris and Dr. Jane.
- **CLS curriculum** will expand on existing elements on the hospitality of immigration, its spiritual dimension and related themes. Thank you Dr. Jones and colleagues.
- **Constitution Day Program** will revolve around the theme as well, with young reps from various political parties and the two national campaigns addressing the theme “is there a home for young people in the political status quo?” Another thank you to Drs. Fulop and Jones.

5. **Admissions Uptick Continues:** for the 2012-13 year, we again experienced new records in number of applications (941 applications compared to 1825 in 2011), acceptances (1440 compared to 1432 in 2011) and deposits (700 compared to 679 in 2011). When we put the final numbers in the book after the October 15 “melt,” this should be a record breaking traditional-aged freshman class. The state Department of Education numbers (which include high school kids taking MAC classes) will be over 2300, total on campus headcount will settle in at well over 1600 (another increase), and **total full-**
time undergraduate enrollment (the key number in terms of budget) is holding at 1265 compared to 1245 in 2011. Frank and his team continue their “scientific” approach to the business of admissions, with plenty of the “art” of enrollment thrown in once we get prospective students to campus as visitors.

6. **Alumni Weekend a Real Success:** we quadrupled the program of activity, tripled the intellectual content (three faculty/staff/alum seminars) and doubled attendance at this year’s Alumni Weekend in early June. Major Gifts Director Mike Greer took the reins of this event and ran hard all year, with plenty of “save the dates” notices well in advance. Elvis was in the house, as well as a 60’s rock band, a Hawaiian-themed barbecue, and a ton of other activities. 42% of the entire Class of 1962 showed up for their 50th, and the two new dorms were sold out with happy alums. Thanks to Jack Anderson, Sally Gordon, Pat Gildea, Dawn Berecensky and the whole Alumni Council who stepped up to the plate in a big way and special congrats to Mike Greer on his maiden effort!!
   c. Alumni Weekend Highlight Reel: [http://youtu.be/AKwN4l8GIXk](http://youtu.be/AKwN4l8GIXk)

7. **New Honorary Alums:** The newly reconstituted Alumni Council introduced three “honorary” alums—each of whom brought with them to Cosgrave on a summer Saturday night a truly compelling story. **Mike and Astride McLanahan** were honored as a couple—none of their children matriculated here, no relative ever went to school here, but they believe fervently in the idea of our school and Mike has served on the board for almost 25 years. **Father James Coveney** has a forty year beloved relationship with Mt Aloysius, as local pastor, as faculty member and as the celebrant at dozens of special occasions on and off campus for Mount graduates. And the last new “honorary Alum”—**Sister Eric Marie**, 15-year faculty member, 40-year Sister of Mercy, long time music director, until recently Institutional Advancement staff member and still loyal volunteer.

8. **First Annual President’s Picnic:** we split up orientation and faculty development week with a first ever President’s Picnic with over 400 faculty, staff and family members in attendance. Good food, music and camaraderie and we were joined by Trustees Kupchella and Rullo and their spouses. Good way to kick-off the academic year and a tradition we will continue.

9. **Community Service:** we completed our first year long survey of community service at Mt Aloysius. More than 900 students performed 7,153 hours of service on 195 projects with 141 separate community partners. These are truly astounding numbers. And I say that as someone who spent the
12 years prior to Mt Aloysius as CEO of arguably the two largest volunteer organizations in PA. Most of the work is done right here in the Southern Alleghenies. 97 of the local projects promote health and wellness activities, 45 expand economic opportunity in some way, 33 involve education and 19 of them address the needs of our veterans or the environment. Sister Helen Marie and her team also completed our survey of **faculty and staff community service** and the results were equally impressive—service on the boards of 45 different non-profit organizations, volunteer hours with 91 different organizations and financial support of 112 different non-profit groups. Here are the year-end reports for student service ([http://goo.gl/HKx7q](http://goo.gl/HKx7q)) and faculty/staff service ([http://goo.gl/kU0FQ](http://goo.gl/kU0FQ)).

10. **Digital Grotto:** I like that you have to walk through all the costumes for our school plays to get to the Grotto in the basement of Alumni Hall—because I think the Digital Grotto represents a similar opportunity for transformation—of people or ideas. Over the summer, we again expanded the **resources available, in terms of equipment and of people.** There are two new learning stations in place now, and two bodies to fill them. We have brought on two graduate assistants (recent MAC grads now in our MBA program). We are trying to use the arsenal of technology tools down there and across the campus—especially at the library: to introduce more blended learning, to build tutorials on things like FAFSA and human anatomy, to deliver themed products for Admissions and for events like the 50th reunion Class this summer and to tape interviews (like the “Past, Present, Future of MAC” panel at Alumni Weekend) for wider dissemination. Here is the “Mount Aloysius: Past, Present, Future” Panel Discussion followed by a list of Digital Grotto products: [http://youtu.be/xZpZchMJT-4](http://youtu.be/xZpZchMJT-4)

11. **ASL Goes to the Next Level:** A **new American Sign Language lab** was completed this summer in Old Main with 22 computers loaded with special software that allows students to practice sign language. In addition to private practice, some ASL classes will be held in this lab. The ASL students are thrilled by this change—I talked to one 4.0 ASL student this morning about it—the old ASL lab was a shared facility in the library with lots of scheduling conflicts and ASL software issues. The old space in the library will now become a full-time Technology Commons to complement the Learning Commons. Thanks to Suzanne Campbell and Rich Shea for facilitating this change over the summer.

12. **Busy Summer on Campus I:** we had perhaps an unprecedented summer in terms of the number of group activities sponsored by the college,

- **Summer Scripture Institute** (25 enrollees from all over PA) ([http://flic.kr/s/aHsjC4Cf1d](http://flic.kr/s/aHsjC4Cf1d))
- **personal reflection retreat** (organized by Sister Helen Marie)
- **Alumni Weekend** (see 6 and 7 above)
✓ Numerous summer sports activities (basketball camps with 350 kids, volleyball league with 29 high school teams, softball with local Cresson teams, baseball with area Legion and AAABA teams),
✓ “Active Shooter” mass disaster prevention exercise with over 100 law enforcement personnel from the region, state police, FBI, UPJ and SFU [http://goo.gl/KYuDD]
✓ Sisters of Mercy Visit, with 13 retired Sisters from the Philadelphia area in residence for the better part of a week, and
✓ Camp Cadet, which brought 40 12-15 year olds to an overnight State Police camp on the MAC campus, complete with a CSI component (first such camp in Cambria County).
   [http://goo.gl/ISSoZ]

13. Busy Summer on Campus II: besides all the construction activity around the ACWC, the repairs on sewer lines and the restoration work following the summer flood in St. Joe’s (one bad plug on a toilet) and the lightning strike on the cupola at Pierce, this was perhaps our busiest summer in a long time in terms of routine maintenance and upgrades. Since bringing the “building and grounds” contract back “in house,” Senior VP for Admin Suzanne Campbell and her team have put our upgrade and maintenance work on a real schedule (instead of waiting until repairs are indicated). Some examples—
   ✓ painting entire 3rd floor of Misciagna Hall (schedule)
   ✓ interior and exterior (including masonry) repairs to all Residence Halls (schedule)
   ✓ preventive maintenance on all HVAC systems campus wide (schedule)
   ✓ long overdue condensation line upgrades for Old Main heating system near Chapel (exception)
   ✓ removing paneling and reworking all the rounded walls of the alter in Chapel (exception)
   ✓ repairing exterior lighting campus wide (schedule)
   ✓ repainting 50% of all parking lot lines (schedule) and
   ✓ seeding and aerating the playing fields in preparation for the fall seasons (schedule).

14. Mount Aloysius Goes to the White House: not quite Mr. Smith Goes to Washington (starring our Indiana county neighbor Jimmy Stewart), but I just returned from a one day White House-sponsored summit on education in PA, where I was joined by 30 leaders in k-12 and higher education from the Commonwealth. The meeting was held in the Eisenhower Building, where the National Security team and the First Lady maintain their offices. We were one of 7 invitees from institutions of higher education, and the only rep from a private college. It was a heated but worthwhile exchange between the educators from Pa and five high ranking officials from Washington. I presented two main positions: first, that any real measure of retention rates has to include a “degree of difficulty” factor (SAT scores, adult status, part time work, family income, etc.) or the publication of those rates will just discourage schools from trying to help
higher risk students; second, the federal campaign on behalf of community colleges should be expanded to include at least 2/4 year institutions like MAC, where we take similar populations as many community colleges, and produce much better outcomes. I brought back the name plate on which the official symbol for the White House and Mt Aloysius College appear together.

PART THREE: UPDATE BY STRATEGIC PRIORITY
I hope that the Executive Summary and the “Baker’s Dozen of Highlights” give you a sense of all the activity at the College. The remainder of this Community Report will outline progress against the three primary goals set forth in the strategic plan.

Priority One: Strengthen Mount Aloysius as a values-based, supportive environment in which academic programming and student services combine to prepare students for productive and fulfilling lives.

MISSION INTEGRATION
Sister Helen Marie, Sister Nancy Donovan and team continue to look after spiritual needs of this community in sometimes extraordinary ways. Six highlights from summer and early fall:

1. **WISE Women Grant and Program**: The Mission Integration Office received for a second year a grant to sponsor a *Pathways to Empowerment Workshop for women in the Blair County area*. The College coordinates all aspects of the October 27 event, including a keynote speaker (Rev. Sylvia King), eight breakout sessions (six of them offered by faculty/staff from Mount Aloysius College) and a service agency fair.

2. **A Diversity Work Group**: Initiated by the Mission Integration Office, they seek ways to create a welcoming and inclusive campus community. *Five-hundred-and-fifty-three students completed a survey in April 2012*. The campus 2012-13 theme - Hospitality: Creating Home in a Changing World - offers an opportunity to facilitate inclusivity. A Mount Aloysius College graduate student will organize ten to fifteen Focus Groups during the month of October, to develop an intentional plan to deepen awareness of and appreciation for difference within the campus community (economic, religious, racial, sexual, etc.).

hundred-plus visitors viewed with appreciation and awe the St. John's Illuminated Bible display and video hosted by the college through the month of June. Next summer the Institute will focus on the Acts of the Apostles: People and Practices of the Early Church. Also planned for next summer is a Thomas Merton Seminar in July 2013.

4. **Mercy Service Grants this year were offered to three-hundred-and-one students** whose previous records show a commitment to education and a willingness to engage in service and for whom the monies ($1000 per year) might make the difference between attending college or not. Sisters Nancy and Helen Marie monitor the recipients to ensure knowledge of mission and values at Mount Aloysius, active participation in campus activities and four hours of service with campus outreach programs. **Four students have received Scholars in Service awards from the state of Pennsylvania.** Each student contributes 300 hours of service in the academic year and receives, in turn, a $1275 tuition grant. State **budget cuts reduced the number of AmeriCorps awards** available this year so Mount Aloysius College lost its AmeriCorps member. Luckily, Kimberley Franey who served in that position last year was available for part-time work and has been hired to continue development of the **Mercy Youth Initiative** program. The MYI will enroll eleven eighth grade students and eleven seventh grade students from Penn Cambria Middle School this academic year. 20-30 college students will volunteer to mentor these students one Saturday a month throughout the academic year.

5. **Faculty and staff had two opportunities this Fall to engage in communal reflection.** A **retreat based on the theme of hospitality** was held during the week of Faculty/Staff Workshops. In addition, **Cottage Conversations**, a book/article discussion gathering interrupted by inaugural activities, was re-established. 15-20 faculty and staff will participate in a three-session series discussing Dr. Kenda Creasy Dean's *Almost Christian: What the Faith of Our Teenagers is Telling the American Church*. Mount Aloysius College will host the author of *Almost Christian* as a part of their 2012-2013 Speakers Series. Dr. Kenda Creasy Dean will present a free lecture open to students and the public on Wednesday evening, October 10, 7:00 p.m. She also will be the featured speaker at the annual **Fall Ecumenical Luncheon and Lecture series.** Dean’s book investigates why American teenagers are at once so positive about Christianity and at the same time so apathetic about genuine religious practice. She places the blame for this theological watering down squarely on the churches themselves. Instead of proclaiming a God who calls believers to lives of love, service and sacrifice, churches offer instead a bargain religion, easy to use, easy to forget, offering little and demanding less. Dean argues that churches must rediscover their sense of mission and model an understanding of being Christian as not something you do for yourself, but something that calls you to share God’s love, in word and deed, with others. Read a review of Dr. Creasy Dean’s book here: [http://goo.gl/zBcha](http://goo.gl/zBcha)

6. **MAC hosted ten retired Sisters of Mercy from the Philadelphia area** who were visiting the Altoona/Johnstown area for a week in early August. Sr. Veronica Kovach, a teacher at Bishop McCort Catholic High School (and whose nephew was the leading hitter on baseball team last year), invited the Sisters to come **and tour local Catholic and Mercy sites/history in the region.** Local Sisters of Mercy joined the group for a meal in the college cafeteria and Vespers in Our Lady of Mercy Chapel. My nephew Danny and I hosted the Sisters for breakfast in the President’s Office
and we had a wonderful time. We asked each of them to tell a little of their personal story and they were funny, poignant, wise and humble—every one of them.

ACADEMICS

This section of the Community Report includes three parts:

1. Highlights of academic and co-curricular activity
2. Recent presentations/publications by faculty
3. Examples of student co-curricular engagement

FIRST, SOME HIGHLIGHTS OF ACADEMIC AND CO-CURRICULAR ACTIVITY:

Dr. Gary Hypes, Assistant Professor of Business and Information Technology, has received his Chartered Global Management Accountant (CGMA) license. He also became a member of the American Institute of Certified Public Accountants (AICPA), and is enrolled in a Master in Business Administration (MBA) program.

Dr. Sara Rutledge, Associate Professor of Early Childhood Education, served as a School Board Member and Recording Secretary at the Zion Preschool school board meetings for June and July.

Mr. Jeff Sunseri, Assistant Professor of Information Technology, has achieved Certified Organizational Resilience Specialist (CORS), sponsored by The International Consortium for Organizational Resilience. The OR Specialist Certification is reserved for applicants who have demonstrated knowledge and work experience in one specific discipline of organizational resilience. Jeff’s certification recognizes his expertise and education in the category of Technical Infrastructure.

Dr. Paul S. Farcus, Associate Academic Dean, Health Studies and Sciences Division Chair, attended a board of trustees meeting at the National Graduate School in Falmouth Massachusetts. Dr. Farcus chairs the academic affairs committee of the board.

Ms. Sandra Nypaver, Assistant Professor of Mathematics, served as a reader for the Advanced Placement Statistics exam at the Convention Center in Kansas City, MO. Advanced Placement (AP) is a program in high schools to offer college-level instruction to high achieving secondary school students.

Ms. Amanda Minor, Instructor of Surgical Technology and Program Director, conducted an in-service titled “Operating Room Procedure” to the staff of the Duncansville and Brookeville Laurel Laser and Surgery Center.

Ms. Sharon Miller, Assistant Professor of Medical Imaging and Radiation, attended the 2012 American Society of Radiologic Technologist (ASRT) Annual Governance and House of Delegates Meeting at Bally’s in
Las Vegas. The ASRT House of Delegates meets annually to debate and vote on motions and proposed changes to the ASRT Bylaws and to adopt clinical practice and education standards in the medical imaging field.

The Pennsylvania Society of Medical Assistants (PSMA) Continuing Education Board’s re-organizational meeting was held at Mount Aloysius College. The PSMA scholarship committee awarded Chelsea Keith, a Medical Assistant student from Mount Aloysius College the PSMA scholarship in the amount of $1000 for entering an essay stating why she entered into the Medical Assistant field and what she hoped to achieve upon graduation.

Dr. Bonnie Noll-Nelson has been appointed Interim Chair for the RN-BSN Nursing Program effective July 2012.

Ms. Shamim Rajpar, Information Literacy Librarian, and Dr. Barbara Cook, Associate Professor of English, attended a workshop in Pembroke, Virginia entitled: “Stories, Songs, & Walks: The Appalachian Experience.”

The Surgical Technology Program at Mount Aloysius College received notification of final approval for a 10 year accreditation status from the Accreditation Review Council in Education in Surgical Technology and Surgical Assisting.

Ms. Megan Beaver, Instructor of Medical Imaging and Radiation Sciences, successfully passed the The American Registry for Diagnostic Medical Sonography (ARDMS) Neurosonography Exam. Neurosonography is ultrasound imaging of the neonatal brain and spinal cord.

Dr. Merrilee Anderson, Associate Professor of Science and Mathematics, participated in a high school teacher workshop at Saint Francis University, where she demonstrated Bacteriological Examination of Water. The workshop is supported by a Pennsylvania Department of Environmental Protection Environmental Education mini-grant in which Saint Francis University and Mount Aloysius College partnered.

Ms. Becky Zukowski, Associate Academic Dean and Nursing Division Chair, Dr. Paula Scaramozzino, Medical Imaging and Radiation Sciences Department Chair, and Dr. Natalie vanBreukelen, Assistant Professor of Science and Mathematics, were invited attendees at an Advanced Grant Writing Symposia at Penn State Altoona, hosted by the PSU-Altoona Research Office. Dr. Lynn Miner was the workshop leader for the day which included an overview of the proposal process as well as insights into successful funding.

Ms. Becky Zukowski, Associate Academic Dean and Nursing Division Chair, has been nominated by the Pennsylvania State Nurses Association to serve on the board of directors of the Pennsylvania eHealth
Partnership Authority. The Governor will select the final 15-member board in early October. The board will provide oversight of the electronic medical records initiative in Pennsylvania.

Dr. Michael Engle, Assistant Professor of Science and Mathematics, attended the 2012 Current Topics in Genomics Short Course at the National Institute of Health campus located in Bethesda, Maryland. This was an intensive one week course designed to update biology instructors and researchers in related fields on genomic science. The genetic basis of diseases and disorders and current topics on the ethical, legal, and social implications of genomics was the main focus of the workshop.

Dr. Marilyn Roseman, Associate Professor of Early Childhood Education, attended the Infant-Toddler Symposium held at the University of California at Pennsylvania.

Little People’s Place Director Lisa Segada and over 50 other faculty and staff (including myself) received a certificate and 3 hours of professional development training upon completion of the Pennsylvania Family Support Alliance’s training session on mandated reporters of child abuse and neglect.

SOME RECENT PRESENTATIONS/PUBLICATIONS BY FACULTY:

Ms. Joan Krug, Instructor of Nursing, served as a reviewer for the *Informatics and Nursing: Opportunities and Challenges* 4th edition by Sewell and Thede. The text from Ms. Krug’s PowerPoint was published in June.

Ms. Margaret Boyce, Dr. Patty Meintel, and Ms. Marianne Roberts, Assistant Professors of Nursing, along with Dr. Bonnie Noll-Nelson, Interim Chair for the RN-BSN Nursing Program, attended the Drexel University Nursing Education Institute in Savannah, Georgia. Dr. Patty Meintel presented on Service Learning, Dr. Bonnie Noll-Nelson presented on Domestic Violence.

Ms. Theresa Brady, Simulation Lab Coordinator, applied and was granted the Anthony Battaglia Pocket Nurse Scholarship to attend the 11th annual International Nursing Simulation/Learning Resource Center Conference sponsored by International Nursing Association for Clinical Simulation and Learning (INACSL). Ms. Brady is currently a member of INACSL whose mission is to promote research and disseminate evidence-based practice standards for clinical simulation methodologies and learning environments.

Dr. Patty Meintel, Assistant Professor of Nursing, presented a nursing seminar titled “Service and Health Promotion: A Unique Fit in Higher Education” for Mount Aloysius Alumni Weekend.

Dr. Fran Rohlf, Assistant Professor of Religious Studies, presented two talks at the annual retreat of the Reconciliation Committee of the local Allegheny Lutheran Synod.
Dr. Sara Rutledge, Associate Professor of Early Childhood Education, was invited by the Cambria County Early Head Start Program to present, “Children and Families Living in Poverty: Implications for Early Head Start Home Visitors” at Cambria County’s Professional Family Care Services in Johnstown, PA.

Dr. Patty Meintel, Assistant Professor of Nursing, delivered the commencement address at Greater Altoona Career and Technology Center for the practical nursing graduation.

Dr. Sara Rutledge, Associate Professor of Early Childhood Education, presented “Integrating Service-Learning into a Standards-Based Teacher Education Program” at the Association of Teacher Educators Conference, Boston, Massachusetts.

Dr. Thomas Coakley, Professor of English, addressed the 180th Annual Convention of Alpha Delta Phi, one of the nation’s oldest literary and social fraternities, in State College, PA. Dr. Coakley spoke to approximately one hundred delegates about the artistic accomplishments of the novelist John O’Hara.

EXAMPLES OF STUDENT CO-CURRICULAR ENGAGEMENT (always a bit less over the summer months:)

Nursing Informational Sessions were held for the new incoming nursing students. Nursing faculty, along with the registrar, advising & retention, and health services worked to assure seamless progression into the Associate of Science Nursing program.

The following Medical Imaging and Radiation Sciences students participated in Summer Internships:

- Chante Waddell and Megan Witherow - Pinnacle Health System, Harrisburg, PA
- Ashlee Freeman, Jenna Zetler, Cassandra Ruddock and Emily Clancy - Johns Hopkins Hospital, Baltimore, MD
- William Harris and Jason Zuchelli - University of North Carolina, Chapel Hill, NC
- Breonna Morris and Amber Fine - Shriners Hospitals for Children, Erie, PA

These 10 students identified a research project currently being performed at the facilities, explored the purpose for the research project, the demographics targeted by this research, and how the information gained from this research might impact the healthcare field. Additionally, the students visited various other imaging areas to better enhance their research experience at the facilities. The students will also be required to follow-up on the research they investigated by identifying possible future applications of the research project and present their final project outcomes and experiences to their peers during the fall semester.
The nursing division has a 92% pass rate for the Pennsylvania State Board of Nursing licensure examination for the current year (as of August 24 with 4 more students to take the exam). If this rate holds, it will be the highest pass rate in recent history, and higher than all our local competitors.

STUDENT AFFAIRS

Five quick updates as students return from busy summers to even busier semesters:

1. **Orientation kicked off at Mt. Aloysius in a very big way:** A few activities over the summer mushroomed into madness in the last two weeks of August and into September. We have had a succession of orientation and back-to-school activities that dwarfs our previous efforts at the College. Thanks to Jane, Elaine, Chris and their teams of RAs, orientation and student government leaders who crafted and completed this ambitious program. There were four themed presentations over the course of the four days of orientation for over 600 incoming freshmen and transfers (and 512 residential students):

   ✓ **Troy Stende** revealed his own entertaining version of *College Success Secrets* on opening day:
     three-time recipient of the prestigious “Best Campus Speaker” award, has appeared in 43 states, is co-author (with his wife) of *College Success Secrets: What They Don’t Teach You in the Classroom*, has appeared on National Public Radio, and was featured in *USA Today* for “living his dream job.”

   ✓ **Josh Gunderson** presented a very interactive sexual assault prevention program on August 16th:
     MTV, Comedy Central and Bravo veteran; charity comedy tour regular; has a regular sketch on the web series, “The Bob Show”; focuses on responsible use of social networking websites, cyber-bullying, and sexual assault.

   ✓ **Dr. Aaron Thompson** (8/17) delivered an impressive and even engaging workshop on diversity:
     Ph.D. in Sociology in areas of Organizational Behavior/Race and Gender relations; has written over a dozen books, to educational institutions, corporations, non-profit organizations, police departments, and other governmental agencies.

   ✓ Educational improve performers (Dis) Orientation (8/18) performed hilarious musical and poignant skits on “hospitality” and other Mercy topics: ground-breaking new educational musical
improv comedy show about the first year experience; appeared before 1.5 million college students at 2,100 Colleges and Universities.

In between the formal presentations, residence hall meetings, move in madness and good byes to parents and significant others, there was

- A Luau Dance Party
- A Black Light Casino Night
- A Glow Dance Party *(I have no idea)*
- A Kick Ball tournament
- A Karaoke Night
- An X-Box Game Night *(with two 144" screens, two 100" screens and over 1500 watts of sound, ouch)*
- MTV comedian Brian Moote
- Country musicians the Matt Van Fossen Band
- Drummer and rhythmic motivator Jim Donovan *(founder of platinum selling band Rusted Root)*
- “the insane hypnotist” Chris Jones *(don’t ask)*
- Hip hop Comedian K-Von *(specializes in “diversity” humor)*
- Well-known Campus Comedian Eric O’Shea
- Magician (and MSW holder) Vanishing Vinny and last but not least,
- Comedian Gordon Baker-Bone

Check out this month’s Stall Street Journal: [http://goo.gl/8Vff](http://goo.gl/8Vff)

2. **Homecoming is coming—soon:** we are trying to build this up into a student, family and alumni activity and this is our first real effort in that direction. This year, it comes complete with its own logo, and a nice program of activity, both shown below:
### Friday, September 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:00 - 7:00 p.m.</td>
<td>BBQ Dinner</td>
<td>Cosgrave Dining Hall</td>
</tr>
<tr>
<td>7:00 - 8:00 p.m.</td>
<td>Ivan Pecel, Juggler</td>
<td>Cosgrave Dining Hall</td>
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### Saturday, September 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 a.m. - 5:00 p.m.</td>
<td>Ebensburg Potato Fest</td>
<td>Ebensburg- Shuttle from Lake Rowena</td>
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<tr>
<td>11:30 - 1:00 p.m.</td>
<td>Potato Fest themed Lunch</td>
<td>Cosgrave Dining Hall</td>
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<tr>
<td>11:30 - 2:30 p.m.</td>
<td>Campus Activities</td>
<td>Cosgrave</td>
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<tr>
<td></td>
<td>Photos</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Carnival foods</td>
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<tr>
<td></td>
<td>Caricature Artist</td>
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<td></td>
<td>Balloon Man</td>
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<tr>
<td>12:00 p.m.</td>
<td>Women’s Tennis</td>
<td>Ebensburg Tennis Center</td>
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<tr>
<td>1:00 p.m.</td>
<td>Volleyball Game</td>
<td>Health and Physical Fitness Center</td>
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<tr>
<td>1:00 p.m.</td>
<td>Women's Soccer Game</td>
<td>Soccer Field</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Men's Soccer Game</td>
<td>Soccer Field</td>
</tr>
<tr>
<td>5:30 - 7:30 p.m.</td>
<td>Dinner</td>
<td>Cosgrave Dining Hall</td>
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<tr>
<td></td>
<td>The Bergamot – Live Music</td>
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<tr>
<td></td>
<td>Fireworks</td>
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</tbody>
</table>

### Sunday, October 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 pm</td>
<td>Campus Liturgy</td>
<td>Our Lady of Mercy Chapel</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>Comedian – Cristela Alonzo</td>
<td>Alumni Hall</td>
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</table>

3. **Ann Harris Smith Little People’s Place** is almost at full enrollment (25 kids), with a nice set of activities that engage many different elements and people in this College community:

- A **hospitality theme** (tied in with the College) for the academic year, emphasizing friendship, tolerance and respect for others, and that the Little Peoples Place as a welcoming community
- **Battelle Early Developmental Screenings** on each child completed by mid-September
- **Sr. Giuseppe continues her weekly visits** and lessons on spirituality and music
• Library weekly visits with story tellers and readers from the College
• Nursing Pediatric Student Observations (a requirement) occur throughout the fall
• Education majors interact for required hours to prep for lessons in math, reading, health and fitness
• Psychology students will also complete observation hours
• Special Needs Students at Intermediate Unit 8 visit weekly to help with simple activities
• Students enrolled in the Saint Francis University Occupational Therapy Pediatrics class will complete observations hours and plan and implement lessons assigned by their instructor.

4. Mt Aloysius Student Athletes showed up early for pre-season workouts and to help with orientation and move in days. In addition:

✓ The MAC athletic department hosted the local AAABA baseball teams throughout the summer months. Teams from Johnstown and Altoona played doubleheaders on four Saturdays. The MAC Athletic staff prepared the field, operated the scoreboard/PA system and acted as game managers. We received many positive reviews and rental fees from the AAABA. We will host games for the 2013 National AAABA Tournament.
✓ The Cresson Girls Softball League utilized the MAC softball complex and the new Mountie Stables for home contests and practices. The team played 8 home games on the Softball field. The crowds at these games were quite large and it allowed us to bring more community members onto campus. The Cresson Softball league showed their appreciation by donating $200 to our MAC softball team.
✓ The incoming freshman class consists of 105 recruited student-athletes. The student-athletes hail from all parts of the tri-state area with several students from the UK, Scotland, The Bahamas, Mexico, and Ghana.
✓ The MAC Athletic Department collaborated with the Student Activities Department to host the 1st ever Fall Sport Pep Rally. The fall sport teams were introduced, giveaways were handed out to all fans, competitions were conducted by teams and the newly developed fight song was sung by John Moist and SGA Vice President Adam Pernelli.

Our student athletes also received some belated recognition over the summer months:
✓ Mount Aloysius student-athletes earned a cumulative 3.1 GPA for the 2012 Spring semester. This marks the highest program GPA in recent history. The 32 member baseball team was at 3.2.
✓ Senior pitcher Nathan Lindsley was nominated for the NCAA Post Graduate Scholarship. Nate has a 3.9 overall GPA in Physical Therapy and is planning to attend Chatham University this coming year.
Four Mountie baseball players played for teams in the National AAABA Tournament. Those representing MAC were: Cameron Kyle, Cody Henderson, Pat Gully and incoming freshman Ian Helsel.

MAC Softball player Jalisa Westover earned NFCA 1st team All-East and was named the AMCC Co-Player of the year. The NFCA award is the highest and most prestigious award earned by a MAC softball player.

An incoming frosh softball player from Boiling Springs High was named to the high school All American team, after leading her team to the state AAA title (two of her teammates are joining her here).

Two incoming frosh baseball players from West York High led their team to the state AAA title.

5. After attending summer school of sorts at the National Association for Campus Activities Student Government Institute (at Villanova), the incoming student government leaders have already met with me twice, once in my office and once over lunch in the President’s dining room. They have an ambitious agenda for the year, including six “Fireside Chats with the President”. In a true Mt Aloysius story, we lost one of the Vice Presidents of this group to the need to care for her ailing grandmother (and her consequent inability to finish enough credits to stay eligible for financial aid). She is a great kid, and is working with Jane and team to be back on campus next semester. We had four different staff members (from financial aid, retention, student affairs and me) involved in trying to keep her on campus and at school.

Priority Two: Ensure the vitality of the College by augmenting resources necessary to support growth.

There are four parts to this summary under Priority Two: enrollment, financial and physical assets, general administration and institutional advancement. A few words on each:

ENROLLMENT
I have divided this report into three sections: a quick look at the numbers direct from Frank Crouse, a few theories behind our continued success (from Frank and me), and then a few items that keep us (especially Frank) up at night.

First, some numbers from Frank:

- Record breaking Applications (day school) 1941 applications compared to 1825 in 2011
- Record breaking Acceptances (day school) 1440 compared to 1432 in 2011
- Record breaking Deposits collected (day school) 700 compared to 679 in 2011
Total new class (day school, con Ed, grad) full and part time is holding in excess of 700 compared to 625 in 2011
Traditional Freshmen New (full-time) is holding at 303 compared to 266 in 2011
Total Freshmen Class (excluding first-time, first year) new, full-time is holding at 383 compared to 372
Total current fall headcount (excluding dual enrollment) is 1653 compared to 1564 (excluding dual enrollment)
Increase in summer school (con ed) by 8%
Increase in new grad school class 30 new compared to 18 in 2011
Increase in total graduate school – 62 compared to 53 in 2011
Total full-time undergraduate enrollment holding at 1265 compared to 1245 in 2011 (most important number for budget purposes)

Second, some theories behind these generally good results (my comments are in parentheses):

Aggressive and strategic enrollment management efforts (we are very state of the science in this field)
Vibrant enrollment team working at an enrollment management level (they really do think of themselves as admissions and financial aid professionals, even though some are very young)
Strong leadership in our four market segments—freshmen, transfers and adults, Con Ed, Grad (under new “division” approach that we adopted last year)
Increased work and support from athletics for fall 2012 freshmen class (this will continue to improve and impact bottom line)
Increased visibility outside of 50 mile radius (we assigned full time person to Harrisburg market last year)
Presidential presence at admissions events and strong support of enrollment endeavors (the events are extremely well run and numerous)
Increased work and strong support from communications office and team (the increased collaboration and expertise is marked)
Strong early release of FA packages (thank you Stacy and team)
Premier Accepted Student Day to increase final yield (another nice and new event makes everyone feel special)

Finally, some challenges as we look ahead from fall 2012:

Increase of families being denied loans due to bad credit (real and documented)
Continual loss of deposits in summer thru matriculation—the “melt” (funding, economy, first generation challenges, “letting go” for parents)
Returning fall 2012 class is down this year as a whole (caused by many of the factors immediately above, and balanced by increase in new enrollments)
Uncertainty of weekly gas prices (with 60% commuters, another real issue)
Increase of part-time students due to finance and the need to work (lots of challenges for millennials).

FINANCE AND PHYSICAL PLANT RESOURCES

Representatives of ParenteBeard, LLC will make a formal audit presentation to the Finance and Physical Plant Committee at its regular meeting on September 28, 2012. The Audit Committee, CFO Donna Yoder and I met with the auditors via conference call on August 29, 2012, to complete their due diligence. They informed the College at that time that they will be presenting us with another clean audit, with no findings.

ADMINISTRATIVE SERVICES

Five quick updates:

1. Athletic, Convocation and Wellness Center is on time and under budget as of this writing (9-6):
   At this time, we have completed all concrete foundations, all masonry at the stair towers, all waterproofing and backfilling of foundation walls. Underground work for the utilities into the rear of the building is near completion. The crane went up on Sept 5 for the steel erection, which commences today September 6 and will last six weeks. We will work on masonry veneer while steel is being erected. We will pour the concrete floor in the aux gym in the next 2 weeks. We will install the storm drains and catch basins at the north of the building once the gas line is deactivated.

2. Lots of repair and scheduled maintenance completed over summer on existing infrastructure, including:
   ✓ painting entire 3rd floor of Misciagna Hall (schedule)
   ✓ interior and exterior (including masonry) summer repairs to all Residence Halls (schedule)
   ✓ preventive maintenance on all HVAC systems campus wide (schedule)
   ✓ renovations to the Residence Life Office in Ihmsen Hall
   ✓ long overdue condensation line repairs for Main complex heating system in the Chapel corridor
✓ painting of the new dugouts (final coat to be done by students)
✓ removing paneling and reworking all the rounded walls of the alter in Chapel
✓ relocating the American Sign Language Lab to Old Main basement from the Library
✓ completing roof repairs to Library stairwells and Pierce Hall north & south stories
✓ installing air conditioning units on first floor of Old Main in offices frequented by the public
  (Admissions, Financial Aid, Controllers)
✓ repairing exterior lighting campus wide (schedule)
✓ replacing sanitary sewer line below campus from manhole # 3 to # 5 (a total replacement of
  520 linear feet)
✓ replacing storm sewer line repairs between the Men’s House and loop road
✓ creating a temporary parking lot behind the library (to replace spaces displaced by new
  construction)
✓ repainting 50% of all parking lot lines (schedule) and
✓ seeding and aerating the playing fields in preparation for the fall seasons.

This is a dramatic increase in repair and maintenance work, including many tasks that were simply left
undone under our old contract for buildings and grounds with Aramark.

3. Admin Services staff, under direction of Suzanne Campbell and Gerry Rubritz, did fantastic job at
numerous functions over the summer with set, up, maintenance and breakdowns for orientation events,
faculty workshops, Presidents Picnic, Student Move In, Admissions Open Houses, Summer Scripture
Workshops, Alumni Weekend, and Convocation.

4. Admin Services also learned to expect the unexpected over the summer:
✓ handling a last minute eight room flood in St. Joe’s Dorm (faulty toilet plug, two weeks before
  school),
✓ completing all repairs after a lightning strike at McAuley Hall Dormitory causing significant damage
to the cupola roof, soffit, security cameras, building automation system, security system, IT
  network equipment and AC system (contractors never installed a lightning rod and architects never
  matched the final product to their drawings—each blamed the other)
✓ fixing damage to the roof at Pierce Hall and a circuit board in the elevator controls of Pierce Hall
  (lightning).

5. We continue to advance our Information Technology capacity:
The Internet 100meg connection is activated and working (four fold increase in bandwidth at no extra cost—thank you Suzanne). We are keeping the existing Internet connection for additional bandwidth. Completed network infrastructure replacement. 10 Gig connections to all buildings

Cycle 2 of laptop replacement completed

Moved, setup and wired ASL lab in basement of main

Hardwired shot clocks in gym (major problem with the conference)

Terminated old Verizon T1 line used for video conferencing—$12k a year savings (additional bandwidth renders obsolete)

Completed set up for two new work stations and all improvements at old stations in Digital Grotto

Completed work on integrating 4 data systems (critical to overall system speed and compatibility enhances applications across the board):
  o Jenzebar (student information system)
  o MAC Gmail (faculty, staff, students)
  o All campus directory services
  o Blackboard (teaching tool)

6. We had a full summer of activity in safety and security functions:

First, we hosted the first Camp Cadet ever held in Cambria County for 40 12-15 year olds. This is a summer camp for boys and girls from Pennsylvania between the ages of twelve to fifteen, staffed by PA State Troopers and other volunteers. The goal of Camp Cadet is to introduce participants to the diverse criminal justice system and establish an early, positive relationship with law enforcement personnel. Cambria County Camp Cadet was structured like cadet training at the Pennsylvania State Police Academy. All participants who attend Camp Cadet were addressed as “Cadet” during the week and all cadets were required to participate in a range of scheduled events during the week—fitness, self-defense, classroom instruction, CSI work, etc. The camp focused on discipline, self-esteem, teamwork, and many issues facing today’s youth.

WTAJ News Coverage: http://wearecentralpa.com/fulltext/?nxd_id=389872

Digital Grotto Video for Camp Cadet Program: http://youtu.be/JBj6JwCcYUw
Second, we sponsored the first “Active Shooter Drill” in the history of Cambria County. We were already into planning this two-day event when the Aurora, Colorado movie theater shootings occurred. MAC hosted over 100 law enforcement personnel from several counties, from federal agencies and from our college colleagues at SFU and UPJ. It was well done and came in for substantial media coverage and a positive editorial from the Tribune Democrat. Cambria County DA Kelly Callihan and I gave opening remarks to emergency medical responders, law enforcement, traditional medical caregivers, aeromedical resources, educators and Mount Aloysius College safety, security, administrative and Nursing Division personnel.

There was a high level of participation including reps from Cresson Township; Cambria County SERT; Cambria Emergency Management Association; Conemaugh Medical Center Emergency Department’s Dr. Neil Yoder; Cresson Fire Department; Conemaugh MedStar, aeromedical transport unit; Pennsylvania State Police; Ebensburg Ambulance; West End Ambulance; Cambria County Coroner; University of Pittsburgh at Johnstown Police Department; St. Francis University Police Department; Dauntless Fire Department, Ebensburg Federal Correctional Institute at Loretto; WYOTech Technical School; Cambria Alliance Ambulance; ACRP Johnstown Alternative School; The US Marshall Service; Johnstown School District and the Johnstown Police Department.

The consortium of responders conducted in-depth classroom seminars in addition to both a table-top and “live shooter” drill, simulating multiple victims. Mount Aloysius resident assistants—advanced students who monitor dormitories during the school year—served as “victims” and event staff. Regional medical personnel used our Mount Aloysius Nursing Division Simulation Center to assist in the assessment and treatment of victims suffering multiple gunshot wounds. It was great exposure for the College to
numerous key officials in the region. Many thanks to our security chief Bill Trexler and to Suzanne Campbell and her teams in IT, security and B&G.  

http://wearecentralpa.com/fulltext/?nxd_id=391892

INSTITUTIONAL ADVANCEMENT

Four updates on fundraising and alumni:

First, *Expanding Horizons The Campaign for Mount Aloysius continues its strong start with $13,384,423 in gifts and pledges* as of the date of this writing ($10M from our RACP grant). The Campaign Committee has been working diligently with staff to begin soliciting major gifts and to expand our pool of donor prospects. Of course, past donors are always our best prospects, but we also have been working closely with College vendors, Marcellus shale entities, and alumni. We have a number of cultivation events planned for the fall including receptions at the homes of Ed and Julie Sheehan, and Mike and Astride McLanahan. Our special thanks to the Sheehans and the McLanahans and to all our Board for their great work so far. As we continue through the quiet phase of the Campaign your continued efforts are most important to our success.

This graph shows our progress towards a “working” goal of $22,000,000, as well as our progress when compared to the 2003-2008 campaign. The Campaign Committee will be setting the actual working goal in the near future.
Second, we also monitor closely other aspects of our advancement efforts. For the academic year ended June 30, 2012, we raised a total of $1,226,405 in paid gifts. Our gift pledge balances totaled $2,136,583 at the same period and reflect the impact of our campaign efforts as seen in the following graph:

![Pledge Balance Chart]

Another area of strength for the year was in the Annual Fund where we have shown two consecutive years of record gift levels:

![Annual Fund Chart]

It is fair to say that our advancement efforts are beginning to gain some traction and that our relatively new (four new and young faces) and their high energy bodes well going forward.

Third, the Annual Celebrity Golf Outing at Summit Country Club was a great success netting a record $29,417. A sold-out field enjoyed a beautiful day with plenty of great golf (and plenty of bad golf, too). Special thanks to event Chair Mike McLanahan and the golf committee for another workmanlike effort.
Fourth, the Alumni Weekend in late June also had record numbers (doubled last year) with a very full program of speakers, music, and just plain fun. The Class of ’62 turned out in big numbers (42% of the class) to support their fifty year reunion celebration. Major Gifts and Alumni Officer Mike Greer and our staff continue to work hard to engage alums with receptions upcoming in Philly (fall, aboard the Battleship USS New Jersey), Florida (January), New York City, Connecticut, and other venues.

Finally, please mark your calendars for the President’s Appreciation Dinner on October 16th and the Madrigal on December 1st and 2nd.

Priority Three: Contribute to the economic, social, cultural and spiritual well-being of the communities, both local and regional, through a variety of institutional and partnership efforts, in keeping with the educational mission of the College.

Even though this report covers the summer months (when activity is presumed to be at its lowest at an educational institution), I can assure you that it did not feel that way. We are learning to maximize the summer months for community engagement, whether that engagement is of a spiritual nature, related to athletics, associated with security, summer school, or even on-line learning opportunities. We created a footprint in some of these areas and substantially increased our existing footprint in others. See especially reports inside on security activities, summer sports and faith based work. Four other highlights:

First, Chairman Dan Rullo and I went to Hartford, CT in June to participate in the Mercy Mission seminar hosted by the Mercy Institute, core leaders of the Sisters of Mercy on the East Coast. We were joined by our two senior VPS (Tim Fulop and Suzanne Campbell) and by our VP for Mission Integration (Sister Helen Marie), and by colleagues in similar posts at the 16 Mercy institutions of higher education. It was a packed 24 hour agenda, we were stimulated on mission and other issues, enjoyed the chance to break bread with our colleagues and we all look forward to a similar opportunity in the future.

Second, Michele and I continue to “just say yes” to requests for us to participate, sponsor and engage. Michele put in a ton of work at the Blair County Arts Festival this summer along with Ann Benzel (whom I visited in her booth as she hosted the area high schools Arts Display). We just last week enjoyed a terrific night at the Cresson Lake Playhouse (before which Michele and I hosted dinner on the “veranda” outside my office) to which we brought 13 guests (including four Sisters of Mercy) to a play directed by our own Sam Wagner (Neil Simon’s “Come Blow Your Horn”). And Michele again prepared and hosted an all Italian dinner for our students living in the Christian Living House in Cresson—about 15 of them this year. I am only disappointed that there were absolutely no leftovers.
Third, in terms of my own engagements to promote the educational mission outside the College, two other recent activities of note. I have been asked to join the small but influential board of the Campus Compact, an association of 80+ PA universities that focuses on community service and engagement. In a past life, I helped (in 1987) to found PennSERVE, (still) the Governor’s Office for Community Service (and still HQed in my old Department of Labor and Industry) and served as its second chairman. That history, my personal experiences as a volunteer, and our college’s now fully-documented record on service combined to prompt this request.

I also just returned from a one day White House-sponsored seminar on education in PA, where I was joined by 30 leaders in K-12 and higher education from the Commonwealth. The meeting was held in the Eisenhower Building, where the National Security team and the First Lady maintain their offices. We were one of 7 invitees from institutions of higher education, and the only rep from a private college. It was a heated but worthwhile exchange between the educators from Pa and five high ranking officials from Washington. I presented two main positions: first, that any real measure of retention rates has to include a “degree of difficulty” factor (SAT scores, adult status, part time work, family income, etc.) or the publication of those rates will just discourage schools from trying to help higher risk students; second, the federal campaign on behalf of community colleges should be expanded to include at least 2/4 year institutions like MAC, where we take similar populations as many community colleges, and produce much better outcomes.

Finally, we also continue to spread the message of Mt. Aloysius and to tell its story and that of its students through numerous on line, print and visual communication efforts here at the College, many of them led by Jack Coyle. He and Sam are omnipresent at campus activities, and the summer months’ coverage in the local media on all our campus activity reflects that—front page stories and TV coverage for numerous events this summer (including Camp Cadet, Active Shooter Exercise, the St. John’s Bible display, first day student orientation and even the placement of the Tuberculosis Sanatorium Model at the College).

Mount Aloysius has a thousand great stories, and you are helping us to write them every day.

Thomas P. Foley