President’s Report to the Community

President Tom Foley
November 30, 2012

There are three parts to this President’s Report to the Community:
1. An Executive Summary
2. A Baker’s Dozen of Highlights
3. An Update that Tracks the Strategic Plan

PART ONE: EXECUTIVE SUMMARY

There has been a lot of recent activity on the strategic planning for higher education front at both the college and in state government. A few words about each...

Strategic Plan for Mount Aloysius: For the past six months, we have been setting the framework for strategic planning at the College. Led by co-chairs Tim Fulop and Sister Helen Marie Burns (and guided by The Whelan Group, architects of strategic plans for many colleges), our idea was to take a strategic “temperature” with this 3-year plan and set the table for a 10-year (MAC2025) planning process that would commence in 2015 (after the ACWC has been open for a full year and to coincide with the next Campus Master Plan). The result of this process is both encouraging and timely. Three quick points:

This has been an inclusive process: 25 external interviews, 6 roundtables (2 each for staff, faculty, and students), 3 President’s Executive Council (PEC) reviews and a diverse Committee (including trustee members).

It has produced five major themes (which also help set the table for our ten-year plan):

- **Academic Futures** (offerings that match emerging fields in health sciences, business/IT, online, and graduate education)
- **The Complete Student Experience** (physical, mental, spiritual services for commuting and, increasingly, residential students)
- **Civic Engagement** (position the College as a leader in the practice of service)
- **New Horizons** (ramp up technology to advance academics, admissions and futures)
- **Building Capacity** (quality faculty/staff, heightened visibility, administrative efficiency)
Upon approval of the themes by the Board, the President’s Executive Committee will lead the effort to define tactics, assign responsibilities, and set time lines for their completion by the end of 2015.

**Strategic Planning for Higher Education in PA:** the Governor has also been busy planning for the future of all education in the Commonwealth and his Blue Ribbon Task Force on same has produced a tablet with 19 recommendations. I testified in Pittsburgh before the Task Force and the Mercy system has been represented on the panel by the President of Misericordia. The higher education focus in these recommendations is on affordability and accessibility, and on public dollars tracking students (instead of institutions). Mount Aloysius is well positioned via these recommendations. Though it is too early to know how soon or whether they will be implemented, I attach them for your review here. We will continue to monitor the process and participate as appropriate. In my new role with the Association of Independent Colleges and Universities (AICUP), I was part of a unanimous Board vote issuing an AICUP general endorsement of this report. Here are a few links to peruse.

- [Commission suggests changes to PA higher education](#)
- [Commission Recommendations (PDF)](#)
- [Gov. Corbett’s Commission on Postsecondary Education Completes Study](#)

Finally, in the category of why do we do what we do at Mount Aloysius, I know that all of you can recite at least one very personal story of what draws you to this institution. I had two just last night as I worked on this report.

- At about 5:30 on a Sunday evening, beautiful Christmas music suddenly started wafting out of a classroom on the second floor of Old Main. Nancy Way was conducting the volunteer choir (student, faculty, staff and community members) as they prepared for Madrigal. It occurred to me that this kind of music has been wafting through these corridors for over 100 years, and by similar conglomerations of people from the college and the community. Powerful image.
- By 7:00 last night, Michele and I were enjoying a pre-thanksgiving feast with 10 students (mostly nursing) who live in the Park Street house owned by the College. These young ladies have a special bond with Michele (developed over evenings with Michele’s pasta and Mary Kay cosmetics!!), and decided to put together their own feast and include the two of us. They come from all corners of our fifty mile radius, they each have a story to tell, and (as the only male at the table) it was my pleasure to listen as they shared them. Wonderful evening.

**PART TWO: BAKER’S DOZEN OF HIGHLIGHTS**

1. **Hurricane Sandy Says Hello to Mount Aloysius:** the College and its students (and its President, wife Michele, our senior VP for Admin Suzanne Campbell and VP for Student Affairs Dr. Jane) all survived the storm (and each other) during several nights together on campus. We suffered **minimal building damage** from the storm, and our ACWC construction team was back on the job by 7 the next morning. Flood repairs over last few years are working—in the Library,
in the archway and basement at Cosgrave and select dorm spots. The Maintenance team under Gerry Rubritz was prepared and responsive. Security director Bill Trexler and team were also superb (only one minor incident). IT leadership was on call throughout and the Communications team under Jack Coyle utilized every available media resource to get messaging out quickly and accurately. Sandy turned out to be more practice than any real threat on the mountain but I’m happy to report that all our people and emergency procedures were in place and functioned well.

2. MAC Speaker Series Maintains High Levels of Discourse: “The Hospitality of Writing” was a big success, full house (over 220 in Alumni Hall) for Pulitzer Prize winner David Shribman and award winning writing professor (and his wife) Cindy Skrzycki; an excellent sequel to Bishop Bartchak's thorough analysis of “The Theology of Hospitality,” to author John Granger's topical address on "The Hunger Games: Finding a Home in an In hospitable World" at the 2012 Mount Aloysius Convocation, and to Princeton Theologian Dr. Kenda Creasy Dean's interesting Fall Ecumenical Lecture on the challenge of "Creating Home for Young People in Christian Churches." The Bartchak and Shribman/Skrzycki texts are first rate and are materials as well as linked here. Here, too, are links to videos of the Bishop, Dr. Creasy Dean, Shribman and Skrzycki, and the Convocation addresses.

3. Mercy Week Celebrates History and Action: as part of a very full week of Mercy-related service, spiritual, musical, and other activities (all of it kicked off by a Monday morning serving of tea and scones by the Sisters to all at Mount Aloysius), we invited Bishop Mark to celebrate the All College liturgy during Mercy Week for 600 students. That also gave me a chance—in post-Mass remarks—to remind our students of the history of the Sisters of Mercy around the world, in the Americas and at Mount Aloysius. Here are my remarks. The Bishop joined a group of 35 students, faculty and staff for lunch, where he presided over his own student-only table—it is fair to say he enjoyed the students as much as they enjoyed his company (one question from them was, “what is the worst thing that you ever did?”—ha-ha.) He also delivered his lecture entitled, “The Theology of Hospitality” that afternoon (see #2 above)—his first lecture at an area college. The lecture was an excellent piece of academic work, thoroughly researched, grounded in the Gospel and Canon law, and extremely well organized and delivered—and of course foundational to our year-long theme. Video: http://youtu.be/3FcdqCTPfos

4. MAC Nurses Pass State Exams at Record Level: for the third consecutive annual testing period, Mount Aloysius-trained nursing candidates passed the state NCLEX exams at an over 90% rate, well above the statewide average, and also ahead of our average pass rate over the
last decade. This rate also surpasses that of our area competitive institutions—some of whose students enter their training with considerably higher SAT scores. An average of over 80 MAC students completes this exam each year. This is a tribute to the hard work of our students, to the personal attention they receive from the outstanding nursing faculty, and to strategic steps implemented after the existing nursing leadership left in 2010-11. Associate Dean of Nursing Becky Zukowski paid off on her challenge (that they couldn’t hit the 90% number three times in a row) by preparing and serving a steak/lobster feast for the entire nursing team at her home. And many more of them too!!

5. Admissions Efforts Continue to Pay Dividends: there is a more comprehensive report later in this message, but the Fall “melt” final numbers are in, and once again the College admissions team has brought in some record numbers. Full time equivalent (FTE) student population is 1,768 (1692 last year), FTE undergrad is 1,468 (1431 last year), and full time (our key budget number) is at 1,241 (1,230 last year). These increases are consistent with our ten year record. Frank has lots of data about our competitors, and for the most part (12 of 14 schools in one reliable survey), their numbers are down in all three areas—as the population of available students continues to drop (it will bottom out in 2016). We have all been busy helping out at Open Houses and other recruitment functions, and are grateful for Frank’s leadership and the energy of his team. The Profile series video is a big hit at every admissions event.

6. “President to President” Fireside Chats: the brainstorm of our newest Student Government Association (SGA) President Tyler Pine, I participated in the first of these in early November. Literally sitting by the fireplace in Cosgrave encircled by students, Tyler asked me questions about everything from my motivations as President of Mount Aloysius, to my alcoholic
beverage of choice (cold beer, and an occasional Irish whiskey, on the rocks) to my favorite cartoon as a child. It was an hour well spent, as his questions (which he collected from SGA members) afforded many opportunities to talk about larger issues with the students (what kind of TV to watch, that my ignorance about music doesn’t prevent absolute enjoyment of it, the abundance of choice in their lives as compared to mine at their age, etc.). We will do two more Fireside Chats in the spring, schedule them at an hour more conducive to student campus life (like, 11 PM, not AM!!) and I intend to turn the tables and ask Tyler some questions as well.

7. Pink Out Collaboration with Windber Medical Center: The Mount Aloysius Women’s Volleyball team hosted the Think Pink and Faculty Appreciation game on October 23, 2012. Almost 400 people, all in pink for the volleyball game (a 3-0 victory!!), 250 signed the Pink Pledge for Breast Cancer Awareness. The team co-sponsored the event with the MAC Health and Wellness Committee (chaired by Tonia Gordon) and the Joyce Murtha/Windber Hospital Breast Cancer Research Foundation (led by our Board member Barbara Cliff). Seven different student/staff/faculty groups conducted fundraising and awareness programs as part of the event, including nurses, health sciences and student-athlete clubs. http://wearecentralpa.com/fulltext-centralpalive?nxd_id=4068324.

8. Mountie Madness: took center stage on November 13. And though we aren’t yet Duke (or even Duquesne in this regard—so far!!), there were plenty of hijinks and laughs to go around. Over 500 MAC Maniacs showed up for what we bill as the “kick off” to the winter sport season. The fall teams were congratulated; the men’s and women’s basketball teams were introduced (strobe lights, costumes and “signature” personal dances); entertaining “trick shot” scrimmages were held; and Michele and I joined Sister Eric Marie, student Harold Ingram (dressed as Sugar Bear for the day) and assistant women’s coach Adam Kaack to judge the slam dunk competition (won, no surprise, by 6’11” freshman John LeGrande). We also enjoyed some tricycle basketball, a dance team performance (yes, we now have one), student pizza competitions, etc. Mountie cheerleaders (who, under Res Life Director Chris Koren are doing all kinds of community service activities on behalf of the college) helped run some of the competitive events—the ultimate prize for which was tickets to the Sunday Steelers-Ravens
game—and AD Ryan Smith, Coaches Lance Loya and Christie Little Kaack and their teams did an excellent job. And we sold out 250 Mountie Maniac shirts. Here is an online photo gallery from the event.

9. President’s Appreciation Dinner: Sally Gordon, Jack Anderson and the Institutional Advancement team organized a fine celebration as we thanked all our scholarship donors; record crowd of 265 (we literally can’t fit anymore into Cosgrave); excellent program (especially the student speeches). Board Chair Dan Rullo, gave closing remarks and thanked retiring Jack; short video of highlights is attached. Here are my remarks from the event as well as a video recap.

10. Theatre at the Mount Finds Audience: new theater director Nathan Magee has hit the ground running with two popular productions in his first semester with us—Almost, Maine and The Glass Menagerie. He has engaged almost 30 different students in front and behind the curtain so far, already a vast improvement for the College, with 12 different on-stage roles. He is committed to delivering at least one traditional performance (a “classic” play) and one a bit more “alternative,” and he hit the mark on both counts this fall. Both productions got excellent coverage in local press (thanks to Jack Coyle), and Nathan has appeared twice with student cast members on the area nightly news!! We are glad to have his energy on campus and congratulate the search committee. Here are the clips from WTAJ for Almost, Maine and The Glass Menagerie as well as the photo galleries.

11. Hunger and Homelessness Week: there are a ton of activities that promote the spiritual health of our students, organized generally by the Sisters of Mercy (on staff and volunteers) and led on occasion by faculty, staff and students. Most of these I never get to report to you about—wanted to make an exception as we prepare to celebrate two major holidays when lots of food will be consumed. The week before Thanksgiving is designated to raise awareness about hunger and homelessness in America and around the world. Sister Nancy and her troops organized a number of events, of which I will mention just three: a dinner where student diners draw straws to see who eats first world versus third world quantities for dinner; an all-night camp out involving 20 students and cardboard boxes to simulate the plight of the homeless (on whose behalf Mercy Founder Catherine McAuley started her ministry in Dublin, Ireland); and a prayer service just before the students leave for T-Giving break. They represent just a fraction of the activity that undergirds the College’s commitment to imparting values as well as degrees to our
students. Thank you to Sister Nancy who leads most of this work. Here are some photos from the week.

12. I’m still teaching: two years ago, I took a class in ceramics, partly to confirm that I have no artistic talent and partly to experience education from the student side of the lectern. Since then, I have tried to get into classrooms often, and deliver 4-5 formal lectures each year. This semester, I reprised a lecture on leadership to Professor Torres’ MBA class on same. Also spent time with 20 undergraduate business/IT majors in Professor Mingyar’s class, reviewing their posters/papers on their graduation-required internships. I was very impressed—by their depth of experience, by their intelligent discussion of their projects, by the help they received from the business department to secure placements and by their success at turning those experiences into full time jobs. Next semester, I will lecture twice (both on terrorism) in Dr. Jones’ advanced political science class. One lecture will be based on my long ago but unfortunately still-topical article in the Yale Journal of World Public Order on how best to draw the line between public security and private liberty. The other lecture will be a front and center mixed-media presentation on my two years living in the middle of the Belfast war zone. At least one of my previous lectures is receiving wider attention—the Conversation about Seamus Heaney produced by our Digital Grotto is now one of the featured lectures on a Chicago Irish arts and education website. http://ibamchicago.com/

PART THREE: UPDATE BY STRATEGIC PRIORITY
I hope that the Executive Summary and the “Baker’s Dozen of Highlights” give you a sense of all the activity at the College. The remainder of my report will outline progress against the three primary goals set forth in the strategic plan.

Priority One: Strengthen Mount Aloysius as a values-based, supportive environment in which academic programming and student services combine to prepare students for productive and fulfilling lives (Mission Integration, Academics and Student Affairs.)

MISSION INTEGRATION
Sister Helen Marie, Sister Nancy Donovan and team continue to look after the spiritual needs of this community in sometimes extraordinary ways. Seven highlights from fall semester:

1. Pathways to Empowerment Workshop: thanks to a grant from the WISE Women of Blair County and generous in-kind donations from the College, 34 women participated in this second annual Mount Aloysius-directed “teach-in” in the Blair County area. The women enjoyed a keynote presentation and the choice of seven break-out sessions. Many presenters were faculty/staff from Mount Aloysius College. The success of the day was evident in evaluations and in the fact that two participants from Cambria County now wish to work with the planning committee to establish a similar event in their county. Sister
Helen Marie and Jessica Maxon, from our **Community Engagement and Social Entrepreneurship Center**, coordinated the workshop with the help of a student intern from the Business Department. Here is the [press release](#).

2. **Mercy Youth Initiative**: Now in its second year, this MAC program restarted in September with **21 participants from the Penn Cambria Middle School** (10 new seventh graders, and 11 eighth graders who were participants last year). 30-plus student and athletic leaders mentor on a regular basis. In October, the students attended the *Making Strides against Breast Cancer Walk* in Altoona. Nursing students from Mount Aloysius College served as special mentors for this event. All participants completed the 5-K awareness walk. In addition, students listened to speakers who presented information on cancer risks and facts. Here is a [photo gallery](#).

3. **Fall Ecumenical Lecture**: Dr. Kenda Creasy Dean spoke to an audience of 200-plus on October 10. Dr. Dean is the author of “*Almost Christian: What the Faith of Our Teenagers is Telling the American Church.*” She was the featured speaker at the annual Fall Ecumenical Luncheon and Lecture with excellent attendance, including over 50 local pastors, rabbis and religious. Dr. Dean, resident at the Princeton Theological Seminary, also gave an evening presentation on “*The Challenge for Young People: Finding Home in the Christian Church*” as part of the College’s Speakers Series on “*Hospitality: Finding Home in a Changing World.*” Dr. Dean’s multimedia presentation was well received, appreciated by students, faculty and guests to the campus. Here is a [video recap of her presentation](#).

4. **Conference for Mercy Higher Education (CMHE)**: Sr. Helen Marie represented the College at a four-day session with 12 of the 16 Mission Officers from Mercy-sponsored colleges/universities. The officers—1) discussed their vision for their roles on their respective campuses and within the Conference, 2) followed up on the discussion about preserving the Mercy charism begun at the meeting Board Chair Dan and I attended last spring, 3) studied the history of the evolution of these roles, and 4) developed a list of essentials for the sustainability of the role. In addition, participants evaluated the on-going work of committees creating a Leadership Development program for senior administrators and student-centered programs at the United Nations and in Washington, D.C.

5. **Nazareth Farm mission trip**: Campus Ministry sponsored a service trip to Nazareth Farm during the October break. Seven students joined Sr. Nancy in this first-time visit to the
Farm, a Catholic community in rural West Virginia that transforms lives through a service-retreat experience. Students participated in **hands-on homebuilding and retreat activities** focused around the Catholic tradition but open to expressions of all faith backgrounds. Here are some photos from the event.

6. **Prayer in theory and in practice:** This semester also saw the inauguration of a once-a-month session entitled **Teach Me to Pray**. Faculty and staff serve as input persons for these sessions that explore the “methodology” of prayer. In addition, Campus Ministry continues to provide **Care Packages** for students and to host Mid-month events and **Mid-term Distressing** activities. Finally, during Hunger and Homelessness Week, Sister Nancy led the practice of two other modes of prayer—a dinner that incorporated the types and quantities of food consumed in poor areas of our country (and the world) and a homeless camp out on campus. Both were described in this recent Altoona Mirror article.

7. **Student ministry:** Four Student Ministry Leaders were chosen to begin a new venture for Campus Ministry. These stipend-supported positions will assist in the development of student leadership in programs/activities sponsored by Campus Ministry. Student Ministry Leaders began their service with a successful Peace Walk event in late September and have continued to take leadership in Sunday evening liturgy as well as other Campus Ministry programs. A grant from the **Mid-Atlantic Community of the Sisters of Mercy** has made it possible to offer each student a stipend for their contributions.

**ACADEMICS**

This section of the Board update includes three parts:

- Highlights of academic and co-curricular activity
- Recent presentations/publications by faculty
- Examples of student co-curricular engagement

**FIRST, SOME HIGHLIGHTS OF ACADEMIC AND CO-CURRICULAR ACTIVITY:**

The Nursing Division achieved a 91.14 % pass rate for the Pennsylvania State Board of Nursing licensure examination for the 2011-2012 academic year (final date of testing was September 31). This is well above the national average for all first-time test takers. (See Baker’s Dozen #1) The nursing faculty focuses on supporting student success through a comprehensive early intervention plan with remediation to support academic progression. The Division will be aggregating and trending data on outcomes obtained through this approach.

**Dr. Juan Diaz**, Assistant Professor of Science and Mathematics, has been nominated as a candidate to serve on the American Physical Society (APS) with the Committee on Education. He was also selected to serve on the National Association for the Research in Science Teaching (NARST) and Science Education by reviewing NARST proposals for the upcoming Annual International Conference in Rio Grande, Puerto Rico.

**Dr. Barbara J. Cook**, Associate Professor of English, has been appointed to the Social Services Advisory Board of Blair County. Her term begins in January 2013.
Ms. Amanda Minor, Instructor of Surgical Technology, attended the Pennsylvania Association of Surgical Technologists, Inc.’s Sports Medicine Cadaver/Model Lab. The workshop was held at the Foster Plaza in Pittsburgh, PA. Live demonstrations on shoulder rotator cuff repair, proximal biceps tenodesis, distal biceps tendon reattachment, and knee-ACL reconstruction were held.

The Mount Aloysius College Education Department, chaired by Associate Professor Dr. Marilyn Roseman, held their annual Cooperating Teacher’s Dinner in the Cosgrave Center meeting rooms. Twelve cooperating teachers from elementary and secondary education placements for student teachers attended the dinner to learn about the policies, procedures, and expectations of the student teaching semester in the spring.

Ms. Becky Zukowski, Associate Professor, and Ms. Kimberly Garman, Assistant Professor, attended the NLN Education Summit in Anaheim, CA. This conference explored the implications of purpose, power, and passion in leading organizations, discussed innovative and adaptive curricula, and addressed content to strengthen education and practice partnerships.

Ms. Kierstin Muroski, Assistant Professor of English and Sign Language, attended the PATTAN state-wide Interpreter Training Program (ITP) Collaboration Meeting in Harrisburg. This meeting is held semi-annually for the faculty of the four ITPs in PA (Community College of Philadelphia, Bloomsburg University, Community College of Allegheny County, and Mount Aloysius College). Ms. Muroski took the opportunity to update the other schools on all of the changes that have occurred within the MAC ITP. Ms. Muroski also put forth an initiative to standardize the requirements and expectations for all mentors who work with interpreting students during their internships, regardless which school they attend. This was well received by everyone in attendance and the state-wide mentorship standardization is in the works.

Ms. Amber Lenhard, Instructor of Medical Imaging and Radiation Sciences, attended the Northwest Imaging Forums, Incorporated “Get Your Credits Weekend” conference at the Christiana Hospital in Newark, Delaware. This educational weekend conference offered up to 16 hours of Technologist Category A continuing education credits in magnetic resonance imaging (MRI) Basics, Advanced MRI, computed tomography (CT) Basics, and Mammography.

Ms. Regina Barr, Director of the Associate Degree Nursing Program, attended the National Council of State Board of Nursing annual meeting. This meeting is designed to enhance understanding of the new NCLEX test blueprint which is to be released this year. MAC curriculum concepts will require mapping to this new blueprint in order to support continued NCLEX success for our students.

The 2012 Fall Continuing Education Seminar and Board of Trustee Meeting of the Pennsylvania Society of Medical Assistants were held at the Central Pennsylvania Institute of Science and Technology. A presentation by Ms. Kathleen Hoyne, Clinical Coordinator Health Studies Division, on “Lyme’s Disease” and a presentation on “Electronic Medical Records” by Ms. Karen Sybert, adjunct faculty instructor, along with a Webinar for “Today’s Healthcare” were offered at the seminar.
Ms. Cheryl Kowalczyk, Assistant Professor, and the Medical Assistant students hosted an American Red Cross blood drive in the Mount Aloysius College Cosgrave meeting rooms. Sixty-two pints of blood were collected, surpassing the goal of sixty pints.

Dr. Merrilee Anderson, Associate Professor, and Dr. Michael Engle, Assistant Professor, of the Science and Mathematics Department attended a Greater Johnstown Career and Technology Center meeting. Both serve on the Biotechnology Occupational Advisory Committee to provide curricular and laboratory recommendations for the Biotechnology program under the direction of Mr. Paul Tresnicky.

Ms. Shamim Rajpar and Dr. Barbara J. Cook, Associate Professor of English, participated in a Symposium entitled “Carlisle, PA: Site of Indigenous Histories, Memories, and Reclamations” held at Dickinson College in Carlisle.

Ms. Becky Zukowski, Associate Professor, and Dr. Bonnie Noll-Nelson, Assistant Professor, attended the Pennsylvania Higher Education Nursing Schools Association (PHENSA). This state-wide consortium of baccalaureate degree programs allows exchange between deans and directors relative to emerging trends, challenges relative to nursing policy and practice.

Associate Professor Ms. Becky Zukowski and Assistant Professor Ms. Regina Barr attended the Pennsylvania Consortium of Associate Degree Nursing Programs (PCADN). This state-wide consortium of associate degree programs focuses on networking and exchange of ideas aligned with supporting the associate degree programs state-wide.

Dr. Sara Rutledge, Associate Professor, attended “Using Social Networking in Education” by Justine Kobeski, Assistant Director of Instructional Technology at Juniata College. This event was sponsored by the Indiana County Reading Council and was held at the Stapleton Library at the Indiana University of Pennsylvania.

Dr. Timothy Koneval, Assistant Professor of Science and Mathematics, attended the annual meeting of the Society of Vertebrate Paleontologists in Raleigh, NC. The primary institutions hosting this year's meeting are the North Carolina Museum of Natural Sciences and North Carolina State University. The theme for this year's meeting highlights the Triassic roots of North Carolina paleontology.

Ms. Becky Zukowski, Assistant Professor and Ms. Regina Barr, Associate Professor, attended the National League for Nursing Accrediting Commission (NLNAC) 2012 Self-Study Forum to review key accreditation processes necessary for maintaining compliance and for initiating program changes.

Assistant Professor Dr. Fran Rohlf represented Mount Aloysius College at the autumn meeting of CERIS (The Consortium for Educational Resources on Islamic Studies), a 27-University organization to coordinate and promote Islamic studies, held at Seton Hill University, Greensburg, PA. Dr. Rohlf participated in the discussion of “House of Stone: A Memoir of Home, Family, and a Lost Middle East,” by Anthony Shadid. The meeting and discussion brought 25 scholars together to discuss Islam in the contemporary world.
Dr. Dave Haschak, Assistant Professor of Social Science, attended the Pennsylvania Counselor Association yearly conference in State College, PA. He hosted a vendors table at the conference in hopes of recruiting graduate students for Mount Aloysius.

Dr. Natalie van Breukelen, Assistant Professor of Science and Mathematics, attended the 15th Annual Undergraduate Research Symposium in the Chemical and Biological Sciences at the University of Maryland. This was the 4th year Dr. van Breukelen has been invited to this symposium where she serves as a judge of the poster presentations by undergraduate students.

Dr. Fran Rohlf, Assistant Professor of Religious Studies, attended the annual meeting of the Western Pennsylvania chapter of the College Theology Society at Seton Hill University, Greensburg, PA, taking part in discussion of the recent text, “On the Wings of Angels: Post-humanism and Info-techno-theology,” by John D. Caputo. There was a meal and lively discussion of the text by representatives of four universities in Western Pennsylvania.

Dr. Paula Scaramozzino, Assistant Professor, attended the Joint Review Committee on Education in Radiologic Technology (JRCERT) Accreditation Seminar at the American Society of Radiologic Technologists (ASRT) Radiation Therapy Conference in Boston, MA. The conference is an in depth workshop on the accreditation process and preparation of a self-study report. The JRCERT accreditation process, standards, and methods to prepare and submit an Interim Report, and outcomes assessment plans were reviewed with participants of the workshop.

Ms. Sharon Miller, Assistant Professor, attended the 2012 RAD-AID Conference on International Radiology for Developing Countries at the John Hopkins Hospital in Baltimore, Maryland. The conference included interactive panels and presentations on international radiology in service to the developing world.

Dr. Merrilee Anderson, Associate Professor, and Dr. Michael Engle, Assistant Professor, attended the Pennsylvania Highlands All College Advisory Committee meeting held at the College’s Richland campus. Dr. Anderson and Dr. Engle serve on the committee to provide curricular and laboratory recommendations for the science programs under the direction of Mr. Bill Wolff.

Dr. Merrilee Anderson, Associate Professor of Science and Mathematics, attended the Application Based Service Learning Conference, on the campus of Duquesne University, Pittsburgh, PA. The meeting is part of an eight institution National Science Foundation – Transforming Undergraduate Education in Science, Technology, and Mathematics (NSF-TUES) award to promote the incorporate research and service to the local community in undergraduate courses. Mount Aloysius College’s role in the grant will explore research in Abandoned Mine Drainage.

Associate Professor, Dr. Merrilee Anderson, Assistant Professor, Dr. Michael Engle and Biology student Mr. John Galebach attended the American Society of Microbiology Allegheny Branch meeting at Penn State University in State College, PA. Mr. Galebach presented his poster identifying novel organisms in Abandoned Mine Drainage. Dr. Anderson and Dr. Engle participated in a Biofilm workshop for ideas to teach microbiology.
**Dr. Sara Rutledge**, Associate Professor of Early Childhood Education, was invited by Gabrielle Hutchinson, Student Pennsylvania State Education Association Vice President at Clarion University, to speak on “Strategies for Integrating Instructional Technology into the Classroom: Best Practices for PreK – 12 Educators.”

Two 2012 graduates, **Mr. Daniel Conner** (Biology) and **Ms. Jolene Stell** (Pre-Professional) have been awarded the National Health Service Corps scholarship. The scholarship covers tuition and fees and a monthly stipend, in return for a contract to work in underserved populations upon graduation. Mr. Conner is pursuing a career in medicine at West Virginia College of Osteopathic Medicine and Ms. Stell is studying to be a Physician Assistant at Chatham University. The Science and Mathematics department offers their congratulations to Mr. Conner and Ms. Stell for this prestigious honor.

**RECENT PRESENTATIONS/PUBLICATIONS BY FACULTY:**

**Ms. Becky Zukowski**, Nursing Division Chair, presented testimony on behalf of the Pennsylvania State Nurses to the Pennsylvania House of Representatives Subcommittee on Veteran’s Affairs and Disaster Preparedness on proposed legislation related to the disaster response workforce. Testimony centered on the critical importance of maintaining adaptive capacity through the mobilization of registered nurse resources during disaster response.

**Dr. Barbara J. Cook**, Associate Professor of English, reviewed an article, “Landscape Features, Exploring an Alternative World with Alice Walker,” for History of Women in the Americas, a new peer-reviewed, open access journal publishing scholarship on women’s and gender history in all parts of the Americas and between the Americas and other nations across all centuries.

Associate Professor **Dr. Sara Rutledge** was invited by Michelle DiGuardi, Early Intervention Program Coordinator at Professional Family Care Services in Johnstown, PA, to present “Best Practices for Serving Diverse Families in Early Intervention Programs” at the 2012 Early Intervention Annual Training. The training was held at the JFK Center, St. Francis University for Early Intervention Service Coordinators and Providers in Cambria, Bedford, Somerset, and Blair Counties.

**Dr. Barbara J. Cook**, Associate Professor of English, presented a workshop on “Resume Building,” at Pathways to Empowerment: A Workshop for Women, sponsored by Mount Aloysius Campus Ministry and Contact Altoona. The event was held at the Devorris Center in Altoona.

**Dr. Elizabeth Mansley**, Assistant Professor, presented at the 68th annual meeting of the American Society of Criminology in Chicago. Listed below are the details of her presentations:

- **Dr. Mansley** and Ms. Erika Frenzel. “Legacy, Conspiracy and Pedophilia: An Analysis of Local Coverage of the Penn State Sex Scandal.”
- Ms. Frenzel, Ms. Shannon Womer Phaneuf and **Dr. Mansley**. “The Disney-ification of Gender, Race and Crime: A Content Analysis of Princess Disney Movies.”
Dr. Anthony Dragani, Associate Professor of Religious Studies, presented at the annual conference of the American Academy of Religion in Chicago, IL. The title of his presentation was “Mixed Messages: Vatican II, Celibacy and the Eastern Catholic Experience.”

Dr. Fran Rohlf, Assistant Professor, gave a presentation for the Catholic Connections group of Mount Aloysius College Campus Ministry concerning “Study as Prayer.” About fifteen interested students and staff attended and were fully involved in the discussion.

Associate Professor Dr. Anthony Dragani’s review of The Latin Clerk, by Aidan Nichols has been published in the October 2012 issue of The Catholic Historical Review, pp. 824-826. The Catholic Historical Review is a scholarly journal devoted to the history of the Catholic Church, and is published by The Catholic University of America.

EXAMPLES OF STUDENT CO-CURRICULAR ENGAGEMENT:
Representatives of Students In Free Enterprise (SIFE) at MAC traveled to the SIFE Fall Leadership Conference in Washington DC. While there, they learned from national and global business leaders including: Marie Artim (VP for Talent Acquisition at Enterprise Holdings, Inc.), Tony Rogers (Senior VP for Marketing at Walmart), Alex Shalaby (Chairman of Mobinil), and many others. The students also were able to participate in a SIFE career fair that included 27 national companies. Students attending were: Sarah Spaulding, Rebekah Dean, Marly Saxton, and Karen Duke. Assistant Professor Mr. Christopher Mingyar, SIFE advisor, also attended.

The ASL/English Interpreting Program, Assistant Professor Ms. Kierstin Muroski and Mr. Alfred Corrado, in collaboration with Sr. Helen Marie Burns of Mission Integration, and Community Engagement and Social Entrepreneurship Ms. Jessica Maxon, hosted the first MAC Deaf Gathering. Through a diversity programming grant from the Sisters of Mercy they were able to provide food for the gathering. Approximately 100 people were in attendance and traveled from places such as: St. Marys, Pittsburgh, State College, Petersburg, and Smethport. Students from MAC were able to share the experience with students from St. Francis, Penn State, Hiram G. Andrews Center, and the Western PA School for the Deaf. The goals for the gatherings include collaboration, language practice, cultural integration, socialization, and offering a platform to educate the Deaf people of rural Pennsylvania in various practical literacies. The Deaf Gatherings will be offered monthly throughout the academic year, with the second gathering November 2, where students discussed “US Politics and Voting.”

The Education Department, chaired by Associate Professor Dr. Marilyn Roseman, hosted Ms. Shelley Faust-Jones from the Department of Labor and Industry, Bureau of Blindness and Visual Impairment. Ms. Faust spoke to students about opportunities for internships during the summer of 2013 with blind students who are college-bound and in need of tutoring.

Dr. Sami Hermez, visiting Professor at the University of Pittsburgh, gave a presentation on the Arab Spring, “Violence and Non-violence in the Arab Spring,” for students of the Islam, Political Psychology, and Political Studies classes. He was invited to Mount Aloysius by Dr. Fran Rohlf, Assistant Professor of Religious Studies, who also teaches Islam. The presentation was sponsored by the Religious Studies Program, the History and Political Science Program, the Office for Mission Effectiveness, and CERIS (the Consortium for Educational Resources on
Islamic Studies). About 60 students and faculty attended the presentation and the response to Dr. Hermez’ presentation was lively.

**Ms. Nancy Way**, Assistant Professor of Music, reported that Vox Nova performed for the following events during the months of September, October and November:

- September 6 at 3:30 p.m. on Whalley Plaza for the Convocation Service
- September 25 at 4 p.m. the group sang novena for discalced Carmelites in Loretto
- September 26 at 7 p.m. in Our Lady of Mercy Chapel the Vox Nova concert “Music of Mercy” was performed (music composed by Sisters of Mercy and presented during Mercy week)
- September 27 at noon in the gymnasium Vox Nova sang for the Opening Liturgy (combined with faculty/staff members)
- October 21 the choral group sang in the Chapel for tours during an Open House event
- November 8 Vox Nova concert at 7 p.m. in Our Lady of Mercy Chapel with the music of Cole Porter
- November 19 at 4 p.m. sang for the Thanksgiving Service in Our Lady of Mercy Chapel in conjunction with Campus Ministry.

Nursing students have been actively involved in the **Nursing Student Organization** (NSO). The NSO has participated in a number of volunteer activities including the October 23, 2012 **Support the Pink Pledge Game**, the 200 high school student **Health Quest 2012**, and the **“Be a Nursing Student for a Day”** event.

**STUDENT AFFAIRS**

Dr. Jane, Elaine Grant, Chris Koren and their teams continue to impress with their energy level, the diversity of organized activity and their personal regard for and attention to individual students. In this report, I want to give you a quick look at four aspects of Student Affairs this semester at the College: Counseling and Disability Services, Student Activities, Athletics, and Community Service

1. **Counseling and Disability Services** are a core function of Student Affairs. The following brief report on the work in one month (October) gives you a sense of breadth and impact—all tasks very ably performed by Director of Counseling Marissa Evans and a support team drawn as needed from around the college (campus ministry, student affairs, etc.):
   - 74 students are currently registered with Disability Services for accommodations. The semester began with 56 students registered for services
   - The director and two interns conducted 99 fifty-minute counseling sessions
   - The director continues supervision for two Mount Aloysius Masters- level Counseling interns who are seeing clients and working in the center twenty hours a week
   - The director conducted 11 crisis counseling hours.
   - Marissa launched an [Access Text](#) online membership for Disability Services—this resource provides the Disability Office with more choices for audio textbook format for students at Mount Aloysius with medical and learning disabilities
• Marissa attended the Student Veterans of America presentation with Joshua Lang and discussed strategies to reach out to the student veteran population on campus
• Marissa participated as Disability Services Representative from Mount Aloysius College at the Office of Vocation Rehabilitation Disability Services Transition Fair at Forest Hills High School, where she talked with students from various school districts who have an interest in attending Mount Aloysius College
• Marissa also engages in the classroom and recently presented “Professionalism in the Clinical and Academic Setting” to 45 Medical Imaging students
• She also works with Campus Security and Residence Life during September and October for National Safety Awareness Month, promoting personal safety awareness on campus

2. Student Activities—campus life, under the leadership of Elaine Grant and Residence Life Director Chris Koren (and their very reliable band of student workers and RAs), remains vibrant and exciting, for the students and for Michele and me. A smattering of activities is listed below so you can get a sense of the busy-ness on this increasingly residential campus:
   ✓ **Homecoming Hoopla** included a BBQ dinner, comic photo booth, Build a Mountie mascot game, a caricature artist, a balloon man (this guy is really good!), carnival eats, a Luau dinner and fireworks (we get an amazing “bang” for our buck here on the mountaintop!). Check out this video review.
   ✓ **Volleyball Pink Out** celebration – 300 people and seven different staff and student groups helped MAC partner with the Joyce Murtha Breast Cancer Research Center in Windber (fabulous messaging in local papers and on site, and volleyball won in straight sets!!). Here is the WTAJ coverage.
   ✓ **Dances** at Homecoming, Halloween and Mountie Madness.
   ✓ **LollaNoBooza Night** where clubs create their own “mock-tails”, used impaired driving simulators, visited a PLCB information table and came decked out in Halloween wear.
   • **Mountie Madness** with 500 in the gym for two hours of basketball, slam dunk contest (Michele and I judged along with Sister Eric Marie) assorted games, cheerleader and dance performances and strobe light introductions of the men and women of basketball
here (the ladies came out costumed and performed their own individual dance routines!!). (See Baker’s Dozen #8 and check out the gallery)

- **Movie nights** (usually themed, as in *An Act of Valor* for Veterans Day).
- **Service nights** (groups gather to wrap toys with the Marines *Toys for Tots* program, organize safe trick or treat for local children, etc.). Here are some snapshots.
- **Improv Nights**—most recently, the MAC version of “Whose Line is it Anyway” (some real talent here, as that is very hard show to replicate) premiered, along with not one but two fall theater productions (a record 3-night audience for *Almost, Maine* and *The Glass Menagerie* opens as I write—both productions got great coverage in the local papers). (See Baker’s Dozen #10)
- **Craft Nights** (involving sand, the color blue, etc.). The students really like this—something maybe millennials missed in their younger days.
- **Wellness nights** (Yoga every Tuesday, Zumba every Wednesday, P90X late nights, etc.) we don’t have a lot of space for this (until ACWC) but we use every inch of the gym and the basement in Cosgrave to facilitate.

The above are all activities led by our own students. There also continues to be lots of outside entertainment performing at the College. Examples, some of which now get mentioned in the local papers, from just the last few weeks:

- The **musical group** “The Bergamot,” a South Bend, Indiana duo (recently won the title of “The Best Unsigned American Band” in Bud Light’s Battle of the Bands).
- **Comedian** Adam Mamawala (recently named one of Funny or Die’s "Top 30 Under 30: Comedians to Watch"). Check out last month’s *Stall Street Journal*.
- The **folk/indie group** The Parlours.
- **Shroud Encounter** a mixed media production featured in several national documentaries on CBS and the History Channel.
- **Musician** Ernie Halter (500,000 followers on social networking site Twitter, this guy shared the studio and stage with pop icons Neil Young, Katy Perry and Christina Aguilera).
- **Crescent Circus** (a magic show performed in Alumni Hall).

### 3. Student Athletes

I tried to capture some highlights from the fall seasons below (see Baker’s Dozen #7 & #8 above as well). We are starting to gear up for the ACWC by expanding our horizons to full campus wellness initiatives, by routinizing our recruiting approach and by investing in our coaching and retention functions. Some of those strategic directions are reflected in the updates I include immediately below.
• The College served as host of the AMCC Preview and AMCC Championships meets at Ebensburg Country Club. This marked the first time that MAC hosted both events. The cross country teams, led by Coach Marilyn Gregory and volunteer assistant (and professor) Dr. Ryan Costanzo led preparations and coordinated the race day responsibilities. We had a great Mount Aloysius crowd, including all our athletic administrators and coaches from other sports as well as over 100 of our own student athletes who volunteered on the day. Michele and I were able to attend both meets and enjoy the interaction with parents and other teams. Ryan Smith reports many compliments from the visiting teams, coaches and parents.

• The MAC Athletic Department hosted the 1st Annual Fall Prospective Student-Athlete Day on September 29, 2012. Recruited athletes were invited to campus to hear and meet their potential coaches and team members. The Admissions Department presented to the recruits and their parents. Financial Aid also presented along with the Athletic Department. The recruits and their parents were then invited to lunch and then to home volleyball and soccer games. 4 signees!

• The men’s and women’s soccer teams honored the graduating seniors from each team before their games with PSU-Behrend. Each student-athlete was introduced with their parents or guardian was presented flowers, a collectable soccer ball and photos of their careers. The parents of the women’s soccer team celebrated the seniors with food and beverages in the Mountie Stables.

• The women’s volleyball team honored their seniors before the game against Pitt-Greensburg. Student-Athletes and parents were introduced and presented with gift baskets, a signed volleyball and flowers. Senior Chelsea Perehenic had two special
guests (her brothers) travel in from Baltimore and Albany, NY to participate in the presentation. This is a very close group.

- MAC senior women’s volleyball player, Lauren Oldham (Nanty Glo, PA./Bishop Carroll HS) was named AMCC Player of the Week for two consecutive weeks in the month of September. This marks the first time a MAC student-athlete was named player of the week for two consecutive weeks. Laura was the subject of a beautiful story about her community service last year in the Altoona Mirror.

- MAC sophomore golfer, Dylan Link (Ebensburg, PA/Bishop Carroll HS) was named AMCC Golfer of the Week after he placed 2nd in two consecutive tournaments and also tied for medalist honors at the Westminster Tournament. His average score for those two events was a 74.3.

- The MAC golf team won its first ever tournament, the Westminster Invitational, with a team score of 319. Dylan Link tied for 1st but lost on a card off. The team also placed second at the D’Youville Invitational.

- The MAC women’s soccer team was in the running for a playoff spot until the last weekend of the season. This was a great accomplishment considering the team only consisted of 14 players who dealt with various injuries throughout the season and started 7 freshmen.

- The men’s soccer team was spotlighted in the Altoona Mirror for its large international contingent, with players from 8 countries on 4 continents, including Scotland, Dubai, Brazil, Mexico, England, the Bahamas and Ghana.

- The men’s and women’s cross country teams finished 5th and 7th respectively (of 10) at the AMCC Championships held at Ebensburg Country Club. Top finishers included: Bryson Long, (Fr.), Warwick HS; and Rosalie Sossong, (Jr.), Bishop Carroll HS. Bryson finished in 17th place out of 86 runners, while Rosalie finished 28th.

- The MAC Baseball team swept PSU-Altoona in the fall ball season (12-7 and 4-2). The MAC softball team finished 2-1 in fall ball after beating Geneva and Waynesburg.

- The women’s tennis team completed a 9-2 regular season and earned the #3 seed for the AMCC Championships. The team is only in its 3rd year as a varsity sport and hosted its first ever playoff match against Pitt-Bradford. After beating Pitt-Bradford 6-3 in the quarter finals the team advanced to the AMCC final four held at the Oxford Tennis Club.

- MAC freshman women’s tennis player, Katie Morris (Bedford, PA., Bedford HS) was named AMCC Player of the Week for her efforts during the quarterfinal match with Pitt-Bradford. Katie won her doubles match 6-0, 6-1 and then defeated her singles opponent 6-3, 6-3.

- MAC freshman women’s tennis player, Loreal Housler (St. Mary’s, PA., Elk County Catholic) was named AMCC Player of the Week during September. Loreal went undefeated in three matches and only lost 5 games in that time frame.

4. Community Service

All of our clubs and teams perform community service as a group, and often individually or with others on campus. Here is a quick summary of some of the fall team projects.
• The Mount Aloysius Women’s Volleyball team hosted the Think Pink and Faculty Appreciation game on October 23, 2012. The team sponsored the event with the MAC Health and Wellness Committee, chaired by Tonia Gordon. Also, the Joyce Murtha/Windber Hospital Breast Cancer Research Foundation actively participated in the event. Over 250 people took the Pink Pledge for breast cancer awareness. (See Baker’s Dozen #7)

• The women’s volleyball team completed a community service project by volunteering at a spaghetti dinner to raise money for a Honduras orphanage. The team assisted in all aspects of the dinner, cooking, serving and cleaning up.

• The baseball team volunteered their time in Johnstown, PA., as they participated in Project Bundle Up for the fifth year in a row. All members of the team assisted in finding clothing for the less fortunate in the area.

• The men’s basketball team volunteered their time by renovating the Mitchell Field Recreation Park. Located in Vinco, PA. The Mitchell Field complex houses basketball courts, two baseball fields, a skate park, pavilions and a batting cage. The team re-painted the fences, basketball hoops and the gates. They also installed new nets on the hoops, repaired the fence and pulled weeds inside/outside of the courts.

• The women’s tennis team volunteered a Saturday afternoon at the Cresson Public Library Book Sale. The team helped load and transport books to the Cresson Legion for the sale.

Priority Two: Ensure the vitality of the College by augmenting resources necessary to support growth.

There are four parts to this summary: enrollment, financial and physical assets, general administration, and institutional advancement. A few words on each:

ENROLLMENT
I have divided this report into three sections, all focused on the numbers: a comprehensive look at the fall 2012 final numbers, a brief look ahead at spring projections, and a couple of
comments on recruiting for the next Fall class. Frank and his team continue to work hard at
both the science and the art of enrollment management, and their energy level at open house
and other campus events remains consistent, very impressive and a model for all of us. They
mobilize current students intensely throughout the recruiting process—from early morning
weekend tours to weeknight phone calls for prospective applicants.

1. **Final Fall Numbers** (Full Time Equivalent—FTE—includes all undergrad/grad students,
continuing education and dual enrollment)

<table>
<thead>
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<th>Year</th>
<th>FTE: Undergraduate</th>
<th>FTE: Undergraduate and Graduate</th>
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<table>
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<tr>
<td>2009</td>
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**Freshmen Classes** (includes traditional and adult freshmen combined, first-time, full-time)

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</tr>
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<tr>
<td>2010</td>
<td>355</td>
</tr>
<tr>
<td>2009</td>
<td>349</td>
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**Residential Students**

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</thead>
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<tr>
<td>2010</td>
<td>486</td>
</tr>
<tr>
<td>2009</td>
<td>424</td>
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**Grad School Enrollment**

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</thead>
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<tr>
<td>2012</td>
<td>62</td>
</tr>
<tr>
<td>2011</td>
<td>53</td>
</tr>
<tr>
<td>2010</td>
<td>38</td>
</tr>
<tr>
<td>2009</td>
<td>27</td>
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**Con Ed Numbers New**

<table>
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<tr>
<td>2011</td>
<td>55</td>
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<td>2010</td>
<td>26</td>
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<tr>
<td>2009</td>
<td>38</td>
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**Dual Enrollment New/fall**

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<td>2010</td>
<td>101</td>
</tr>
<tr>
<td>2009</td>
<td>84</td>
</tr>
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</table>

2. **Spring 2013 Numbers**
As of Nov 12, 2012
   Applications are at 224 compared to 221
   Accepts are at 137 compared to 130
   Deposits are at 80 compared 70

3. Fall 2013 Numbers

As of Nov 12, 2012 (early for any definitive analysis)
   Applications are at 635 compared to 630
   Accepts are at 210 compared to 190
   Deposits are at 27 compared to 20

We have had two record-attendance open houses this fall, with more students traveling greater
distances than we have ever before experienced. We hope this is a reflection of our new
advertising (led by Jack Coyle) and expanded recruiting campaign (led by Frank Crouse) beyond
the traditional 50 mile radius.

PHYSICAL PLANT AND ADMINISTRATIVE SERVICES

Senior VP for Administration Suzanne Campbell and her team are focused on maintaining and
upgrading existing buildings and grounds, and are also at the building site every single day.
They are not missing a beat, though they are carrying two major tasks into every single day. I
focus on four aspects of their work in this report: on the ACWC, on building maintenance, on
human resources and on safety/security.

1. Convocation and Wellness Center—on time and below budget at this time. Fingers and toes
   remain crossed.
   • All structural steel in place with the exception of the front canopy (holding off to finish
     high work above the canopy).
   • All of the roof and Concourse level concrete poured.
• Base level roof installed. Roof insulation board and ice and water shield in progress on the East side of the sloped roof (goal is a “dry” building by early December).
• Some interior work already in progress—metal studs are installed on the South, West and East sides of the building; North side framing underway.
• Lots of exterior brickwork already done.
• Inside the building, the fireproofing has started on the Concourse Level. Under slab sanitary, storm and electrical conduits in progress.
• Mechanical “rough in's” about to start (key to interior work in winter months), and interior partitions will go up once fireproofing is done.
• HVAC contractor will be setting the roof top units before December

2. Buildings Repair and Maintenance—in my September report, I outlined the major efforts to catch up maintenance and put all our buildings on a routine schedule for upgrades. In this report, I want to give you a sense of how we schedule and complete on-going and emergency maintenance/repair—this was our focus in last two months:

• Performed cosmetic renovations to the Lounge Area of the ground floor of St. Joe’s in response to the students’ request to establish a coffee shop of sorts in that area.
• Completed Roof repairs to Main, Chapel, St. Gert’s and Alumni Hall. There are many small sites that are starting to falter on these roofs where the tile, while beautiful, is not the ideal type of material in our climate. Repairs are being made to areas that are priority sites because of where they are located and water damage has occurred. A phased approach has been established to continue correcting the defaults.
• Replaced a leaking domestic hot water expansion joint in the utility tunnel. The goal is to ensure uninterrupted hot water to St Joe’s and St. Gert’s over the winter.
• Winterized the Air Conditioning systems campus wide.
• Winterized the Stables Building.

3. Human Resources Programs—Tonia Gordon has a cross-campus impact, and I summarize four recent initiatives to give you a sense of the role that her work with Senior VP Suzanne means for the College. These fall semester initiatives concern wellness, veterans, service and
health care and, of course, are in addition to the daily work of human resources at an employer our size.

- **Wellness Committee** organized the break out *Breast Cancer Awareness* events on campus (see Baker’s Dozen #7 above). This event was covered in both the Johnstown and Altoona papers, featured on *WTAJ-TV (We are Central PA Live)* on October 19 and covered by WJAC.

- The College’s **Health Insurance** rates remained flat, thanks to the good work of Suzanne and Tonia with our Consortium. We understand that can’t last forever, and we continue to tweak the College plan to prepare for subsequent years. Effective January 1, 2013, the health insurance premium for our Highmark PPO Blue Plan will be adjusted: to reflect the addition of a new coverage level—one parent and children; to adjust the College portion of the premium for individual coverage to 80% (from 85%); to maintain a choice of two (2) Highmark PPO Plans—one with a deductible of 500/1000 for individual/family and the other with no deductible.

- The third annual **Veterans Day Luncheon** held November 9 to recognize and thank our faculty, staff and students who served our country in the military. We also set up 5 tables of remembrance throughout campus in honor of those who made the ultimate sacrifice, one of which is pictured above.

- **Annual Service Awards Banquet** November 14 for faculty and Staff celebrating a service milestone with the College. 27 employees were recognized this year for 405 years of service to the College and four sisters of mercy were lauded for well over 100 years of service to the College, now as volunteers. Here are my remarks from the evening as well as the [2012 Service Awards Video](#).

4. **Safety and Security**—teams continue to work both smart and hard to keep us on the cutting edge. Some examples of their efforts this fall:

- Little Peoples Place parents can now sign up for text messaging and our **Alertus system** notifying them of closures and/or emergencies
- Received **state certification for our safety committee**—also good for 5% discount on liability insurance.
- **Campus Security Authorities Software** installed, training underway. This software automates Clery Act reporting (we were paper based), and tracks non-Clery Act too.
• **Liquor Control Enforcement** Officer Garhart manned an educational table at Lolla-no-booza night on campus.
• We had an increase in student vehicle accidents on campus, so PennDOT is lending their “texting while driving simulator” for February. The drinking and driving simulator was very impactful at the Lolla-no-booza event.
• We coordinated a **fire drill** for all dorms that included resident life and fire departments from Cresson, Loretto and Lilly.
• Cresson Fire Capt. Dave Effinger and William Trexler presented a **fire safety class** with a live fire, fire extinguisher use training for resident students in coordination with RA Harold Ingram.
• Security team worked hand in hand with College leadership before/during/after **Hurricane Sandy**, and Director Trexler joined his boss Suzanne Campbell at all hands on deck sessions with PEC. (See baker’s dozen # 3 above)

**INSTITUTIONAL ADVANCEMENT**

This is Jack Anderson’s last meeting with the board, as he retires. We are well into the interview process for his successor, and are happy with the quality of the candidate pool. At least one of the candidates will be here for on-campus interviews before the end of this month. The four finalists (so far) are all experienced college-based development officers.

We are grateful for Jack’s service to Mount Aloysius and for his belief in the fundamental mission of the College. I am personally grateful that Jack returned for this time to help acclimate the freshman President to his new duties and for sharing his insights into life, especially on the Cambria side of our mountain. Jack will continue to “consult” for the College so we will still see him on occasion on these grounds. I reprint his final report in full.

• **Expanding Horizons The Campaign for Mount Aloysius** continues to gain momentum with $13,144,544 in gifts and pledges as of the date of this writing. The Campaign Committee has been developing strategies for the top lead-gift prospects. We are also focusing on a number of Pittsburgh and western Pennsylvania-based foundations. We had in October a great cultivation event, as Julie and Ed Sheehan hosted a reception at their home. Our special thanks to the Sheehan’s.
  - The graph below shows our progress towards a working goal of $22,000,000, as well as our progress when compared to the 2003-2008 campaign. The Campaign Committee will be setting the actual working goal early next year.
As indicated in our report, we also monitor closely other aspects of our advancement efforts. For the first quarter ended September 30, 2012, our gift pledge balances totaled $1,905,025 and continue to reflect the impact of our campaign efforts as seen in the following graph:

Our Annual Fund is off to a great start with a total of $239,308 raised during the first quarter ended September 30, 2012. This first quarter total nearly exceeds the level of annual fund gifts for the entire 2009-10 year. This does not include gifts of $12,136 brought in by our MAC Connect student callers during the first couple of weeks of calling. We attribute this success to our Campaign efforts and also our newly re-energized annual fund program put in place by Sally Gordon.
We were delighted with the record turn-out of 265 donors, scholarship winners and friends of the College for the annual President’s Appreciation Dinner in October. The students benefitting from endowed scholarships continue to grow annually testifying to the generosity of our loyal donors.

As we write this report, final preparations are underway for the Madrigal Feaste on December 1st and 2nd. Please reserve your tickets as soon as possible because both dates will sell out early.

We hosted a number of alumni receptions during the quarter including our first ever event aboard a Navy battleship! Tom Foley and Mike Greer hosted a group of Philadelphia-area alums aboard the USS New Jersey for lunch and tours. A week later Mike, Sally Gordon and renowned jazz musician (and MAC alum) Cecil Brooks hosted an evening of jazz and dinner in Madison, New Jersey. In addition, the younger members of the IA team (Jake Claar, Jamie Koshak, and Andrea Lingle) have begun a monthly “Mountie Mixer” for young and not-so-young alums. The first was held at Zach’s in Altoona with another scheduled for Johnstown in late November. A nice crowd joined us in Altoona and an even larger turnout is expected in Johnstown.

**FINANCIAL RESOURCES**

A quick item worth mentioning here on our health care plan....

Our membership in the Private College and University Consortium, led by Senior VP for Administration Suzanne Campbell and HR Director Tonia Gordon, continues to make good sense. Suzanne returned from the last consortium meeting with the news that there is **no increase in health insurance premiums** for calendar year 2013 (following a 7.61% increase in calendar year 2012.) See the HR section of the Administrative and Physical Plant report for further detail about the continued quality of care and coverage afforded under this plan.
Priority Three: Contribute to the economic, social, cultural and spiritual well-being of the communities, both local and regional, through a variety of institutional and partnership efforts, in keeping with the educational mission of the College.

Five quick updates here, summarizing the work of Mount Aloysius as a community host, as a community service provider, as a community partner, as a community (and occasionally higher education) leader, and as communicator in the community:

1. **Community Host**: We continue to open the College to outside and community groups as appropriate. In the last two months:
   - Greater Johnstown and Cambria County Convention and Visitors Bureau held their first Roundtable Breakfast on campus
   - Quarterly Ecumenical Summit chaired by Episcopal Bishop Pile met in Cosgrave and had lunch in the President’s dining room
   - Altoona Youth Soccer Association use the soccer pitch regularly
   - ERA Elite Baseball Academy play on our baseball field (and we use their indoor facility in exchange)
   - Bishop McCort held its freshman retreat in Cosgrave and the Chapel
   - Cresson area recreational league basketball team (PJ’s Shamrocks) practice in our gym
   - Cresson Sanatorium model is now on display in the library (WTAJ Coverage)
   - Altoona Johnstown Diocese were with us three times (Catholic Life Conference, Diocesan Day of Prayer, and their employee retreat)
   - And others.

2. **Community Service**: Our students are taking community engagement to new levels.
   - After a successful partnership with the Digital Grotto to create a video on the Cresson Fire Company last summer, our students volunteered to help construct and staff the fire Company’s Haunted House fundraiser, which the Fire Company wrote to tell me “would never have gotten off the ground without their assistance.” 20-25 students staffed the event Friday and Saturday nights four weekends in a row.
   - Our student athletes completed a range of projects in community, and two of them were chosen for a profile on the Allegheny Mountain Collegiate Conference website — for Volleyball and Baseball. In my one-year role as Chairman of the President’s Council of the AMCC, we have pushed through a proposal to honor outstanding community service projects by student athletes at the end of each year. The ideas is to propagate
examples of good work by recognizing projects at each AMCC school and then to choose some overall “winners.”

- The MAC Cheerleaders have begun to appear at local parades and small town events. They ran a booth with Dr. Jane at the Hollidaysburg Fall festival, and managed to put Mountie stickers on the face of every child in attendance, and made more youngsters happy by tossing candy from their float in the Johnstown Halloween Parade.

- Vox Nova performed beautifully during Mercy Week and invited our local community to enjoy a Mercy-themed concert. Every piece was either written by, written for or performed by Sisters of Mercy, and our digital Grotto team produced a video worthy of the Vox Nova performance.

- Faculty and staff continue their substantial engagement with their home communities. Last year alone, they served on the boards of 45 different non-profit groups in our area, volunteer at 91 of them, and make financial contributions to 112 different groups. They are great examples for our students and their efforts continue.  

3. Community Partnerships:

- We continue the work with our Mercy partners at CMHE to build a database that will reflect shared values and “products” from amongst the Mercy Colleges in America. We will present a final report in January on this project that I have led. I am also now serving officially as “mentor” to the new President of St. Joseph’s College in Maine. He is quite an experienced academic and administrator, and I am happy to be asked to help in this role by Moya (though I am learning at least as much from him as he from me!).

- Michele and I continue to engage across campus and around the community. Michele is again running the Poetry Out Loud event for the Blair County Arts Foundation, on whose board she serves. She had three counties and about 10 schools involved last year, and is hoping for one more county and another 10 schools this year. We will continue to make the case for future Mounties, as Ann Benzel and I will again serve as judges at the final event held at the Mishler Theater. Michele and I are slowly checking off the list of local festivals and holiday celebrations, Bedford’s Fall Foliage Festival and the Williamsburg Fair recent visits. And I think sometimes that Michele knows more students than I do, with her tutoring (she and Jack Coyle’s professional writer spouse Ellen tutor writing 5 hours a week in the library), mentoring, occasional singing (in the choir) and even her cooking (ask the ladies in the Christian Living House or on the basketball team.)

- I continue my service on the Johnstown Area Redevelopment Initiative (JARI) board (recently “promoted” to assistant treasurer!!), on the Greater Johnstown Regional Partnership Board, on the state board of AICUP, officially (as of a vote several weeks back) as one of ten members on the state board of College Compact (organization of
80+ schools involved in community service) and as chair of the President’s Council of our athletics conference, the AMCC.

4. Community Leadership: our Mount Aloysius College publication—*The Role of the University in Civil Discourse*—is now available at the Library of Congress, General Collections, control number 2012935172. We shared the monograph with about 400 colleagues around the country, and have received generous letters from a number of them, including the Presidents of Notre Dame, Georgetown, Fairfield, Alvernia, Widener and Penn. I was recently named for a second time to the *Irish Voice* newspaper’s *Irish Education 100* (which honor is officially bestowed by the Irish Consul General in New York on December 13) and was delighted to represent Mount Aloysius and PA higher education at the DC-based *Philip Merrill Awards Dinner*, at which an old college friend—founder of the highly successful *The Teaching Company*—received their highest honor.

5. Communications in the Community: Finally, we also continue to spread the message of Mount Aloysius and to tell its story and that of its students through numerous on line, print and visual communication efforts here at the College, many of them led by Jack Coyle. He and Sam and their legion of student photographers and amateur filmmakers are omnipresent at campus activities, and the fall coverage in the local media on all our campus activity reflects that—excellent stories and TV coverage for numerous events, and awards (including both school plays, the upcoming Madrigal, the eight foreign-born players on our soccer roster, the former competitors who became best friends/teammates at the Mount in volleyball and tennis, all of the Speaker Series lectures, and more).

I hope this gives you a sense of the energy and the activity at Mount Aloysius College. We are grateful for your commitment to the College and its students. All the best,

[Signature]

Thomas P. Foley
President