Amy Bradley

Keynote Speaker

Company: Cambria Regional Chamber of Commerce

Job Title/Position: President & CEO

Amy Bradley began her tenure as President and CEO of the Cambria Regional Chamber in March of 2018. In this role, Bradley and her team have enhanced programming and events and welcomed a record number of new Chamber members. Prior to coming to the Chamber, Bradley served as Director of Marketing Communications and Public Affairs for the Conemaugh Health System, the largest health system between Pittsburgh and Harrisburg. While at Conemaugh, Bradley served as producer, writer and anchor of a half-hour health magazine television program, which received four Emmy nominations from the National Television Academy. Before her work in public affairs, Bradley was the 6:00 and 11:00pm anchor for WJAC-TV, Johnstown's NBC affiliate.

Bradley, a married mother of three adult children, is a graduate of the Pennsylvania State University and earned a master's degree in health services leadership from Saint Vincent College. She teaches public relations at the University of Pittsburgh at Johnstown.

Alyse Maslonik

Breakout Session 1:
Shattering the Glass Ceiling

Company: RedefinED

Job Title/Position: Founder & CEO

Alyse Maslonik is the founder and CEO of RedefinED, an educational consulting company that has surpassed $1 million in annual revenue since it's beginning in late 2021. Under her leadership, RedefinED has raised over $40 million in scholarship funds, impacting more than 20,000 disadvantaged students across Pennsylvania. Alyse's journey from a childhood spent in a domestic abuse shelter to a successful entrepreneur and advocate for educational equity is a testament to her resilience and determination. She has dedicated her life to ensuring that every child, regardless of their background, has access to quality education and the opportunities she had. Alyse's work with RedefinED is driven by a deep commitment to breaking down barriers and empowering students to achieve their fullest potential. Forever a fierce advocate of empowering women and children, Alyse looks forward to sharing her journey from domestic abuse shelter to CEO in her forthcoming memoir, The Anger She Keeps.

Keri Salyards

Workshop 1:
Designing Business Cards

Company: Mount Aloysius College

Job Title/Position: Instructional Technologist

Keri Salyards is the Instructional Technologist for Mount Aloysius College, where she specializes in educational technology support, instructional design, and visual communication. With a background in education spanning over 15 years, Keri has extensive experience helping students and professionals present themselves effectively through thoughtful organization and design. Passionate about clarity and aesthetics, she enjoys guiding others in creating impactful materials that leave a lasting impression.

Keri is excited to share her expertise at the Women in Business conference, empowering young professionals to confidently showcase their skills and strengths.

Meagan Reed

Breakout Session 2:
Balancing Life and Business

Company: Meagan Reed Consulting

Job Title/Position: CEO & Owner

As a corporate leadership and wellness strategist, Meagan helps business leaders create inclusive, innovative, and high-performing workplaces through targeted communication, branding, personal and professional development strategies. With a deep understanding of how employee well-being drives operational efficiency and profitability, she delivers impactful keynotes and workshops that empower organizations to foster healthier, more engaged teams. Drawing from 15 years of experience working with more than 30 companies and brands, Meagan blends research, real-world case studies, and interactive facilitation to inspire actionable change. Whether speaking on workplace inclusion, mental resilience, or performance-driven wellness, Meagan equips leaders with the tools to transform workplace culture and drive sustainable success.

In addition, she has served as an adjunct professor in the communication departments at Slippery Rock University (SRU), Clarion Universities, the University of Pittsburgh at Greensburg, and Mount Aloysius College. Meagan is a published author, motivational speaker, conference and event planner, leader, and teacher. She has a Master degree in Advertising from the University of Texas at Austin and her Bachelor degree in Communication from Slippery Rock University.

Carol Wright-Burkett

Panel Discussion Moderator
Fashion Show MC

Job Title/Position: Retired Communications Specialist

Carol earned a master's degree in Corporate Communication and an undergraduate degree in Professional Studies from Duquesne University, as well as a paralegal degree from Harrisburg Area Community College. Carol has more than 30 years of experience relating to intellectual property, litigation, estate planning, family law, and criminal law.

Additionally, Carol served as the Director of Marketing and Circulation for a niche magazine and has served as adjunct faculty for colleges and universities since 2005, teaching coursework relating to the communication curriculum.

Dr. Leah Spangler

Panel Discussion:
Telling Your Story

Company: The Learning Lamp and Ignite Education Solutions

Job Title/Position: President & CEO

Dr. Leah Spangler is the founding President & CEO of The Learning Lamp and Ignite Education Solutions. Since 2003, she has dedicated her career to ensuring all children have access to the support the need to succeed in school and beyond. Leah holds a doctorate in leadership and administration and degrees in journalism and communications.

She is an adjunct instructor in the Mount Aloysius College and Saint Francis University. She is also co-chair of the PA Office of Child Development and Early Learning State Advisory Council, a position she was appointed to by Governor Tom Wolf.

Kelly Morgan

Panel Discussion:
Telling Your Story

Company: MorGainz Fitness

Job Title/Position: Owner & CEO

Kelly Morgan — a 53-year-old bodybuilder, U.S. Air Force veteran, registered nurse, mother of 2, and sustainable lifestyle and fitness advocate — is the powerhouse behind MorGainz Fitness. As founder and owner of the multi-location fitness brand, Kelly oversees operations, manages a growing team, and leads expansion efforts across southwestern Pennsylvania—all while continuing to personally train and support members.

After serving four years of active duty in the U.S. Air Force, Kelly worked as a nurse, earned her undergraduate degree, and raised a family before diving into entrepreneurship. Frustrated with the lack of quality fitness facilities in her hometown of Johnstown, PA, she set out to create something different: a gym grounded in science, nutrition, and a no-excuses mindset. In 2012, she leased a 10,000-square-foot facility in Richland Township—and MorGainz Fitness was born.

Whether competing in bodybuilding competitions, coaching the Johnstown Tomahawks hockey team,teaching classes, working with ignite 90 clients in person or remotely, or serving as a yoga instructor at the University of Pittsburgh at Johnstown, Kelly brings unmatched passion and energy to everything she does. She proudly supports her community, serves on the board of the non-profit Steeples Project and is a sponsor of Wendy Bell Radio.

Karen Welsh

Panel Discussion:
Telling Your Story

Company: UpStreet Architects, Inc.

Job Title/Position: President

Since 1994, Karen Welsh has led UpStreet Architects, Inc., providing complete architectural planning, design and contract administration services for a mix of new construction, historic preservation and adaptive reuse projects in urban, suburban and rural environments across Pennsylvania.

She is professionally and personally focused on improving communities, economic development, and neighborhood stabilization. She balances aesthetic and programmatic aspects while meeting the requirements of developers, contractors, financing agencies, government programs and their oversight.

Karen is a registered architect in PA, OH, WV, NC and MD. She manages the firm's business operations and their 22 employees with offices in Johnstown and Indiana. The firm is a certified Women's Business Enterprise and promotes the roles of women in the design professions and construction industry.

Kristine Bixel

Panel Discussion:
Telling Your Story

Company: Nulton Aviation

Job Title/Position: Parts Manager

Kristine is the Parts Manager for Nulton Aviation Services, the Fixed-Base Operator (FBO) at John Murtha Johnstown-Cambria County Airport. She is responsible for ensuring the timely availability of certified airworthy parts for General Aviation (GA) aircraft. Her role includes sourcing, purchasing, accounting, packaging, shipping, receiving, managing inventory control, vendor relationships, and inspection of FAA documentation. By developing key customer relationships, she has recently closed several bulk sales from three dismantled CRJ200s. Prior to Nulton Aviation, Kristine was the Logistics Technician for Boutique Air's maintenance hangar at Johnstown Airport. At Boutique Air she managed all parts and inventory purchases for the Johnstown hangar and became the lead Logistics trainer for the Dallas/Fort Worth, TX, base.

Kristine holds a Bachelor's Degree in Business Administration and Management from Strayer University. She is a member of Alpha Chi National College Honor Society and Women in Aviation International.

Cathy Gruss

Workshop 2:
Personal Branding

Company: Vision Partying

Job Title/Position: Founder & CEO

Cathy Gruss is a Senior Programmer Analyst and the CEO/Founder of Vision Partying, a company focused on vision board creation and goal-setting. Cathy was inspired to start Vision Partying after realizing she could reprogram her own thoughts, just as she programmed computer systems.

Vision Partying is about helping people find their voice, develop their inner compass, and embrace their journey to purse their dreams. Cathy believes that everyone deserves to feel empowered and have the support they need to make their dreams a reality.

Rachel Wachter

Mini-Workshop:
Professionalism

Company: Laurel View Village

Job Title/Position: Nursing Home Administrator

Rachel earned her B.S. in Human Development and Family Studies/Gerontology from Penn State University and is a dedicated Social Worker by trade. She currently holds multiple licenses within the state of Pennsylvania , including Nursing Home Administrator, Personal Care Home Administrator, and Assisted Living Administrator. Additionally, Rachel is a Certified Dementia Practitioner and a Certified Professional in Healthcare Risk Management. She is also a proud graduate of the Leading Age PA Fellows in Leadership Program.

Since 2020, Rachel has served as the Nursing Home Administrator at Allegheny Lutheran Social Ministries' The Lutheran Home at Hollidaysburg and currently Administrator at Laurel View Village in Davidsville. With a strong passion for advocacy on behalf of older adults, Rachel has actively engaged with legislators at the state capital in both Pennsylvania and Washington D.C. to promote policies and increase funding that support this vulnerable population.